



A business improvement district
in development

Consultation Workshop: Outcomes

8 July 2019

Context

- Businesses were invited to a workshop to help the BID team:
 - identify the strengths, weaknesses, threats and opportunities of the proposed BID area
 - to prioritise the issues to be addressed by the BID team
- The workshop was held at the Doubletree by Hilton Hotel, Bristol City Centre on 8 July 2019 and was facilitated by Ray Cliff from Optimise.
- The group were updated on the BID process and progress to date by Jo Hawkins, the Redcliffe & Temple BID Development Manager at the start of the session.

Business representation

Representatives from the following businesses attended:

- Apleona
- Arup
- Ashfords
- Audiogum
- Avison Young
- BDO
- Bevan Brittan
- Bristol City Council
- Burges Salmon
- Cushman & Wakefield
- DAC Beachcroft
- Desklodge
- Doubletree by Hilton Hotel
Bristol City Centre
- Global
- Haseltine Lake Kempner
- Iesis
- Mapfre
- McCann
- Mercure Bristol Holland
House
- Mewburn Ellis
- Ovo
- Osborne Clark
- RPC
- Studio Diva
- The Fleece & Firkin
- Tribal Group
- WSP
- WYG

Redcliffe & Temple BID area

STRENGTHS

- Transport links
- Location
- Close to facilities
(Broadmead & city centre)
- Current investment in the area
- Good mix of uses
- Good variety of businesses
- Great pool of talent
- The river
- Architecture
- History
- Food street market

WEAKNESSES

- Traffic flow poor (for pedestrians & cars)
- Dangerous walking routes
- Lack of parking
- Estate service charge (in managed areas)
- Poor signage (for pedestrians & cars)
- Crime (esp. thefts)
- Poor cleansing in areas
- Poor landscaping & maintenance of public space
- Homelessness
- On-going roadworks around Temple Meads
- Poor air quality

Redcliffe & Temple BID area

OPPORTUNITIES

- Collaborative networking
- Lighting could be improved in some areas
- Some pedestrian crossings could be improved
- The BID could provide a link between businesses and Bristol City Council
- 'Pocket parks' / green areas could be introduced
- Environmental initiatives
- Community projects

THREATS

- On-going roadworks (Temple Meads)
- Impact of on-going development
- Safety (out of hours)
- Congestion / poor traffic management
- Lack of cycle routes & secure cycle storage
- Road safety
- Lack of equality in delivery of services
- Different needs within the BID area
- Competition with other cites & other areas of Bristol
- Not an attractive destination
- Brexit
- Changes in working practices (more people working from home, less need for office space?)

Priorities identified at the workshop

CREATE AN IDENTITY FOR THE AREA

- Promote the area & businesses within it
- Hold events (including music) to animate the streets & showcase the river

IMPROVE THE PUBLIC REALM

- Improve lighting (especially along the river)
- Improve pedestrian signage
- Introduce more greening

MITIGATE IMPACT OF ON-GOING REDEVELOPMENT

- Point of contact between construction companies and businesses
- Liaise with incoming businesses early
- Provide a voice for the businesses

TRANSPORT

- Better promotion of public transport options
- More digital signage
- Clear cycle routes
- Introduce more bus stops & taxi ranks (& frequency of services)

SAFETY

- Police liaison officer / wardens
- Improve lighting
- Increase bus stops & taxi ranks (& frequency of services out of hours)
- Encourage more people to dwell in the evenings

Additional priorities identified during face to face meetings

JOINT CSR PROJECTS

- Match community requirements with business availability
- Give back to the community more effectively

CREATE A BUSINESS COMMUNITY

- Arrange networking opportunities
- Opportunities to share best practice
- Implement staff loyalty schemes

HEALTH & WELL-BEING

- Create opportunities for staff to get out and enjoy the area (e.g walking, running, gardening)
- Encourage people to leave their desks at lunchtime
- Establish air quality improvement schemes

Next steps

- An e-survey will be produced and circulated to businesses by end July
- The survey will give all businesses an opportunity to input into the priorities identified at the workshop and to rank them in order of importance to their business.
- A draft Prospectus will be distributed by end October which will outline the projects which reflect the requirements of the businesses and which can realistically be delivered.