

Actions and meeting notes from the Redcliffe & Temple BID Advisory Board meeting

15th June 2022 – 10am – DAS Offices

Attendees	
Present:	<p>Amy Simpson, Burges Salmon Cllr Ani Stafford-Townsend Charlotte Raynes, DAS Chris Swift, Spicer & Cole Helen Richardson, WSP Imran Ali, Doubletree by Hilton (Vice Chair) Jason Thorne, Bristol City Council Jon Bower, WBD (Chair) Joy Simmonds, Barclays Matt Grimwood, TLT Phil Hodgson, Arup Victoria Matthews, Business West William Juckes, Clarke Willmott</p> <p>Sabrina Shutter, Redcliffe & Temple BID Steve Bluff Redcliffe and Temple BID</p>
Apologies	<p>Cllr Farah Hussain Paul Williams, Avison Young</p>

Meeting Actions

- a) Beth: Review if key contact/s can be added to the Business Directory on the website. update since meeting is that it is possible if we had permission from each business and the right contact: it may be better to use the contact us page on each business website already linked.

- b) Steve – Brief Ani and Joy on gift card promotion and business sign up so they can support with onboarding.
- c) Steve – Follow up with Joy on contact for What’s on Bristol to promote Gift Card
- d) Steve /Advisory Board – Review opportunities for corporate incentives in the office sector to use the new gift card and within businesses in house office hospitality facilities.
- e) Steve – Review costs/model and other BID models/lessons learnt of Podcast as £3-£4K per episode is too expensive: Winchester, Manchester, Hereford BIDs and British BIDs have podcasts.
- f) Tom/Advisory Board – Tree planting is a priority for BCC. Funding is available need landowners and stakeholders to come forward via Tom and offer space to review if suitable.
- g) Steve– Building managers network meeting 30/6 at Bocabar to include Tree request and VAWG update on safer spaces. Please feel free to pass on this date to anyone you feel would benefit from attending and ask them to contact Sabrina.
- h) Tom – Invite Joy to GI working group in July.
- i) Steve – Update on Movement and Spend Q2 analysis at next meeting, include where Bristol residents are spending and where visitors are spending by post code
- j) Advisory Board – Please support the event at Burges Salmon on 7th July [Bristol Heat Networks Insights & Net Zero Ambitions Tickets, Thu 7 Jul 2022 at 17:00 Eventbrite](#)
- k) Sabrina - Review opportunity for self defence classes for men and non-binary groups as well as Women and take TAP point to 7th July event

Meeting Notes

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Welcome, introductions and apologies

- 1.1 All were welcomed and thanked by Jon Bower and the Advisory Board had headshot photo’s for the website update.
- 1.2 Apologies were noted and are recorded above.

	<p>1.3 The Board noted the Q2 BID Performance Report would be issued in July.</p>
<p>2</p>	<p>Project update since March 2022</p>
	<p>2.1 Steve confirmed that the Business Directory work was well on track with website links, maps and logo's being added for all businesses. We will investigate if key contacts can be added .</p> <p>2.2 Steve updated on the launch of the Love Bristol Gift Card on 20th June and outlined the business sign up to date, press interest and corporate incentive opportunity. The Board were asked to review if their own corporate incentive schemes could include the card and if their in house hospitality facilities could be encouraged to accept it.</p> <p>2.3 Steve will brief Joy and Ani on the Gift Card sign up process so that they can both support on onboarding more businesses.</p> <p>2.4 Steve updated on the BID's digital performance which is continuing to attract more followers and subscribers with the newsletter reaching over 830 subscribers and social channels excluding Facebook (new) all have around 600 followers</p> <p>2.5 Steve updated on the positive reaction and next steps on the BID's Green Infrastructure report. Tom is setting up working groups to move forward on the action plan. Ani outlined the need for more trees is a priority for BCC and they are actively seeing city wide locations.</p> <p>2.6 Steve updated on the BID's CIL applications and that we would find out which projects would move to the next stage by the end of July. Ani offered to support with connections to Melissa Mean from the Redcliffe Neighbourhood Forum to discuss Portwall Lane and Green space</p> <p>2.7 No responses yet received from Homes England or the TQ Management Company on the public realm concept ideas for Rivergate. Paul Williams has chased.</p> <p>2.8 Steve updated on the VAWG summit in May and safer spaces project which is currently being considered by A&S police so the city can have a joined up approach</p> <p>2.9 Steve updated on the Q1 movement and insights data from O2 and Visa showing Bristol is lagging other core cities in terms of spend recovery. A more detailed set of data will be provided post Q2 in July</p> <p>2.10 Sabrina updated the group on the very successful lunchtime activity events and the plans to keep these going and will consider new opportunities</p>

	<p>2.11 Sabrina updated on TAP for Bristol and the success of the current scheme £3300 in R&T since launch and over £60K across the city raised to date.</p> <p>2.12 Steve provided an update on the BID's bring your own lunchbox campaign and confirmed TQ market will operate on Tuesdays from 21 June and that this scheme will extend to Finzels Reach on 29th June</p>
<p>3</p>	<p>Planned Projects</p>
	<p>3.1 Podcast proposal</p> <ul style="list-style-type: none"> • Steve played the proof-of-concept BID podcast (created by DBS Pro a levy paying business with a music and sound institute) and outlined the thinking behind the benefits to Redcliffe and Temple levy payers and community. • The Board overall had some challenges on the £3-4 K per episode costs as they wanted to ensure maximum value and wanted more detail on other BIDs lessons learnt, costs and listener demographics on podcasts. • This will all be reviewed, and an update provided before moving this project forward. <p>3.2 Cargo Bikes and E-Bikes</p> <ul style="list-style-type: none"> • Working on a proposal for BCC & WECA for funding to deliver a project to accelerate use of Cargo Bikes. Meeting with BCC and WECA in August. • Proposed project would replicate the successful 'Bikes for Business' project delivered by Team London Bridge BID working with consultant MP Smarter Travel. This project engaged 222 businesses with 52 businesses switching to Cargo Bike in some form. • Jon advised the Board that following conversations with the Big Issue e-bike operators a business discount offer is being developed. Steve will update on this when confirmed. <p>3.3 Plot 3 Temple Quay planning proposals</p> <ul style="list-style-type: none"> • 3 separate buildings comprising of a 232 room hotel (to be operated by Dalata Maldron), a 168 room apart-hotel (to be operated by Room 2) and c.80 BTR units (to be operated by ABRDN) • The developers are seeking support from The BID at planning application stage. (Due to submit June 2022)

	<ul style="list-style-type: none"> We have asked for S106 monies to be considered for improvements to Rope Walk to Temple Bridge cycle/pedestrian route and Temple Gardens Consider outdoor gym equipment and games in the public realm space <p>3.4 Building Managers Networking and Heat Networks Events</p> <ul style="list-style-type: none"> Sabrina updated on the event on 30th June at Bocabar and we will take the opportunity to promote the BCC tree request, safer spaces, Love Bristol Gift Card. The Heat Networks and Net Zero Ambition networking event will be held at Burges Salmon on 7th July in conjunction with the BPAA. 100 places available and the Board are invited.
4	BID Finance
	<p>4.1 Levy Collection</p> <ul style="list-style-type: none"> Levy collection rate for BID year 1 at 87% and BID year 2 is at 73.2%. Across the 2 years circa £250K is owed. The assumed collection rate for budgeting is 85% and BCC are confident of reaching this level. Formal collection notices will go out in July following reminders in June. <p>4.2 BID Budget</p> <ul style="list-style-type: none"> The BID budget was shared on screen and is on track with budgeted spend on the 5 themes of the business plan and is forecasting a carry forward of circa £38K into BID year 3, subject to the collection rate increasing in line with the forecasted 85%.
5	AOB
	<p>5.1 Imran thanked the BID team for the delivery of projects and congratulated on a great 12 months of delivery.</p> <p>5.2 Jason updated the Board on the wide range of events in the city funded by BCC grant money to encourage footfall.</p>
6	Next meeting
	Wednesday 12th October at WBD offices at 10am

	Address: Temple Quay, 3 Temple Back East, Redcliffe, Bristol BS1 6DZ
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