







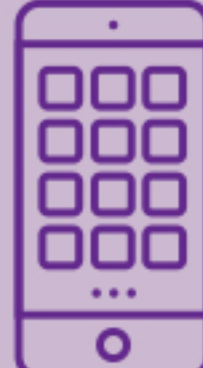



Q2 2022 SPEND INSIGHTS

QUARTER ON QUARTER Q1 2022 v Q2 2022

	<p>Hotels (↑43%), Clothing (↑33%) and General Retail & High St (↑30%) stores saw the highest growth</p>		<p>There was an 8% increase in night-time economy spend at restaurants, bars and nightclubs</p>
<p>Spend at merchant premises in the city centre has gone up by over £11.5m - a 9% increase</p>		<p>Average spend per transaction is steady or up, most notably in hotels (↑£7)</p>	
	<p>There is a 74% growth in international spend - with USA growing the fastest</p>		

YEAR ON YEAR Q2 2021 v Q2 2022

	<p>Hotels (↑120%), Supermarkets (↑86%) and Restaurants (↑40%) saw the highest growth</p>		<p>There was an 81% increase in night-time economy spend at restaurants, bars and nightclubs</p>
<p>Spend at merchant premises in the city centre has gone up by over £19.8m - a 16% increase</p>		<p>Online spend by local residents has dropped by 54%</p>	
	<p>Local residents remain the primary driver of spend at merchant premises accounting for 67% of spend (up 3%)</p>		