Q3 2022 SPEND INSIGHTS





QUARTER ON QUARTER Q2 2022 v Q3 2022



Supermarkets (-43%), Clothing (-23%) and Food & Drink (-16%) stores saw the largest changes



There was an 13% decrease in night-time economy spend at restaurants, bars and nightclubs

Spend at merchant premises in the city centre declined by £14.5m - a 10% decrease



Average spend per transaction is steady, and rising at hotels (*£9.80)





Amongst spend by Internation visitors, those from Saudia Arabia (+202%) and UAE (+110%) has grown the fastest

YEAR ON YEAR Q3 2021 v Q3 2022

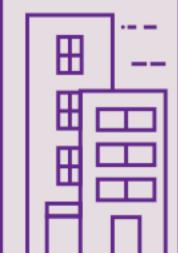


Supermarkets (+119%),
Leisure &
Entertainment (-64%)
and Clothing (-54%)
stores saw the largest
changes

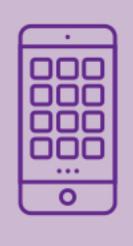


There was a 14% decrease in night-time economy spend at restaurants, bars and nightclubs

Spend at merchant premises in the city centre declined by £9.7m - a 7% decrease



Online spend by local residents has dropped by 47%





Local residents remain the primary driver of spend at merchant premises accounting for **75% of spend** (up **3%**)