Your starter pack for Neighbourly

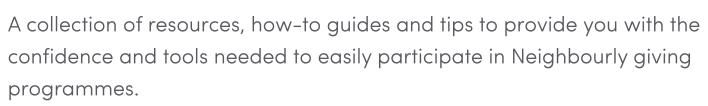




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😝 neighbourly

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This section provides an overview of the types of campaigns you can take part in through your company or group

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Fundraising

How to get started

How to get started using your new Neighbourly account.



Frequently used terms explained

In this section, we'll introduce you to some common terminology that will help you better understand our platform.

Good cause [good-kaws] See synonyms for: fund / trust / foundation / voluntary organization / non-profit organisation Noun A charitable entity, usually a charity, community group, Community Interest Company (CIC) or school, that receives support from the Neighbourly platform. Neighbourly term **\$** Associated with this icon ESG [ee-ess-gee] See synonyms for: <u>corporate purpose / corporate</u> sustainability / impact investing

Noun

Stands for: Environmental, Social, and Governance. These terms refer to the three central factors typically used in evaluating the sustainability and ethical impact of a company or an investment.

Campaign [kam-peyn]

 $\mathbf{01}$

See synonyms for: crusade / drive / push / effort / struggle / operation / strategy

Noun

An organised course of action by a company to achieve an impact goal e.g. "We want to improve food poverty in Nottinghamshire". Companies can segment their impact data by campaigns within our reporting dashboard.

Associated with this icon

Neighbourly term

Impact themes [im-pakt theemz]

See synonyms for: impact investing goals

Noun

The goal or objective of a campaign, focused around addressing a specific problem or providing support in a specific sector or area.

E.g "Helping improve food poverty in South London"



What you'll get from this guide

• Familiarise yourself with frequently

• Understand what you can do on

• Find out how to get started

• Learn about Neighbourly

used terms

the platform

Good cause categories [good kawz kat-i-guh-rahyz]

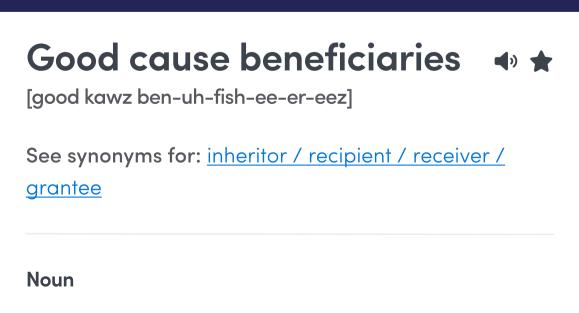
See synonyms for: classification/group/ species

Noun

A grouping of good causes on the Neighbourly platform by their focus, activities and beneficiary groups.

E.g A good cause falls under the **Education** category by providing training, student support & school fundraising.

Neighbourly term



The types of people that are supported by a good cause's charitable activities.

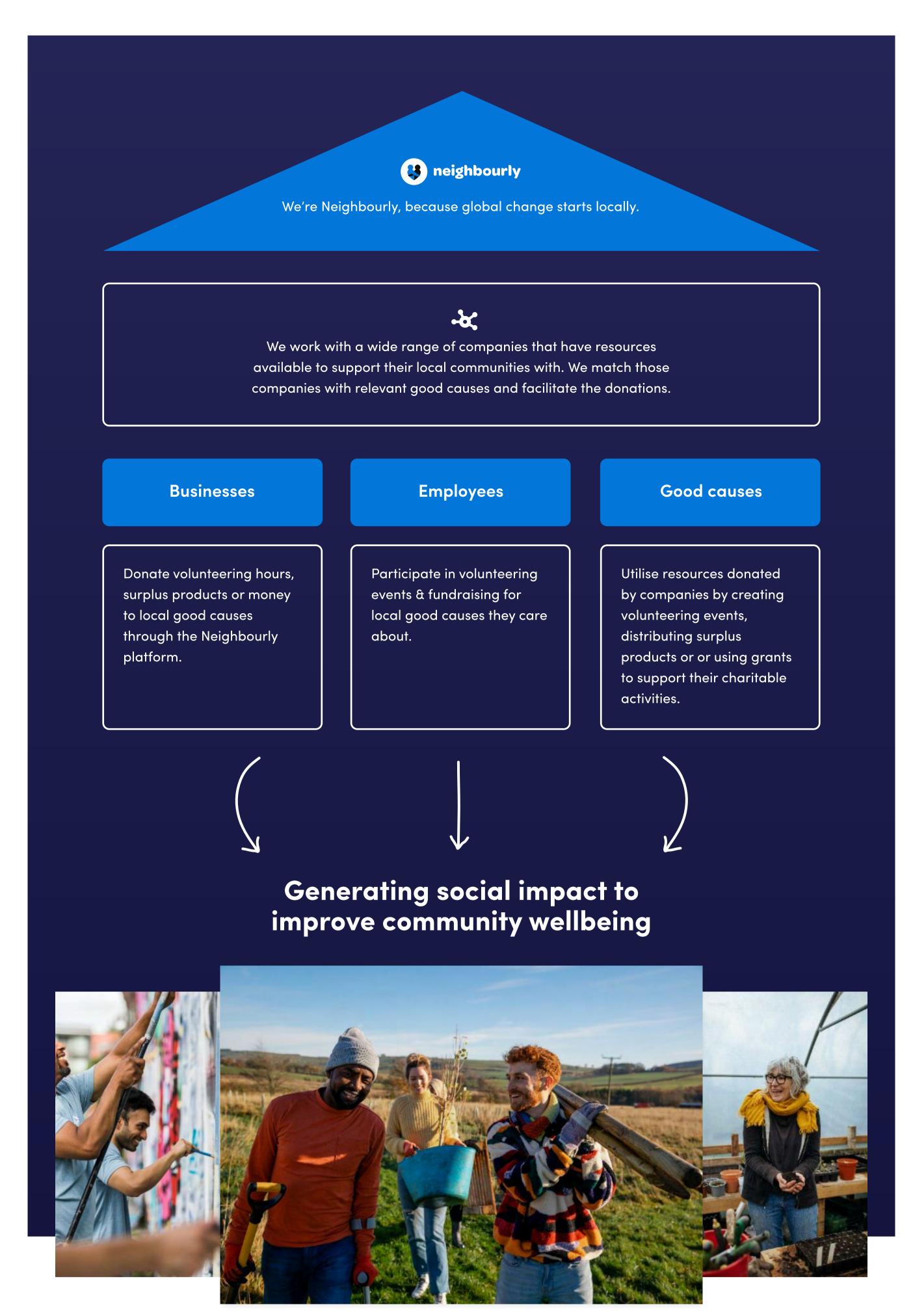
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Neighbourly term



Neighbourly is a platform that helps businesses connect with local charities and community groups, through volunteering programmes, grant programmes and surplus donations.

We're a founding **UK B Corp**, which is a business that balances profit and purpose and meets the highest standards of verified social and environmental performance and public transparency.



How Neighbourly helps local good causes

Neighbourly has a constantly growing network of more than 26,000 good causes, including small charities, schools and community groups. They are all doing invaluable work, usually with limited resources.

The support you give helps them in many different ways. For example:

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Saving time and resources

⊞

Helping communities to be more sustainable

Sharing new ideas and skills

Y

Improving the local environment

Proving emergency support

Supporting the wellbeing and health of beneficiaries

Our impact so far

£24+ million

135+ million

Meals donated

<u>\\</u>_

2

2

2

26,000+

Good causes

Financial donations

Building capacity

~ Increasing the skills of beneficiaries

H

Y

"Volunteering was really enjoyable and rewarding. It was

great to interact with the young people on the

programme... it was also very easy to do."

Samsung employee | Volunteer

CO2 saved

130,000+

Volunteer hours

2,400+ tonnes

214,000+ tonnes

Products donated

Be a part of global change, locally.

The good causes in our network work tirelessly to provide help to people that need it in the heart of our communities. You can make a real contribution to helping them succeed.



"Now more than ever we need the support of local businesses to support local people. The work you do at Neighbourly is vital." Lifeafterhummus | Good cause

"We've supported people in our neighbourhood for many years, however, we have never seen demand for help with food, fuel and emotional support at the levels we are now seeing."

New Springs Community Project Group | Good cause

How you can help

Through the platform you'll be able to connect with important local community initiatives, delivered through Neighbourly's network of thousands of verified local charities and community groups.

You'll be able to get involved in **volunteering activities** where your skills can make a huge difference, or **nominate local causes** that you care about to receive a financial donation (depending on your company or group's programme). Automated impact analysis will then help you and your colleagues understand and measure the tangible value you're creating.



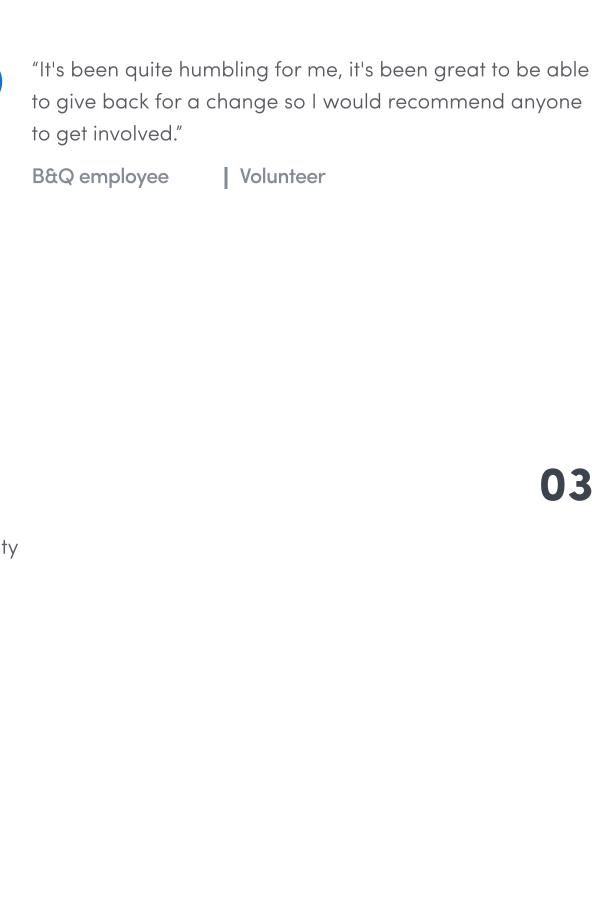
Volunteering 😃

Volunteering at Neighbourly comes in many different shapes and sizes. Our goal is to make volunteering as helpful and relevant to local communities as possible, which is what makes us different. Our programmes reflect the real needs in the community at that moment, from the people that know.

Volunteering can be done remotely or in-person; as a team or an individual. It can involve skills-based or hands-on work, sometimes working with beneficiaries directly. Whatever you choose, you'll enjoy feeling more connected to your local area, meeting new people and making a real difference to causes that mean the most to you personally. It's through these relationships that the community becomes stronger.

Benefits

Volunteering has been shown to be a huge source of personal satisfaction and motivation. Neighbourly's research shows:





Grant programmes 🛭 🏟

Neighbourly's grant programmes allow your company or group to make direct donations to local good causes that you care about. Through a grant campaign you can nominate causes you'd like to support or your company/ group can simply choose a geographic area and an impact theme (such as poverty relief or mental health)

95%

said volunteering made them feel happy

91%

felt they gained communication and teamwork skills

100% said the experience gave them a sense of satisfaction or achievement

98%

would recommend the experience to a colleague

How to get started

Sign up using your companies magic link, or link your account to your company and then search for volunteering opportunities from your dashboard.

and invite groups to apply.

Our system automatically matches good causes in our network with the objectives of the campaign, making it easy to donate and support the areas your business wants to focus on.

Case study

In 2020, Neighbourly raised a **£1.2M** emergency community fund in partnership with eight companies in response to the Covid-19 pandemic. The funding was distributed in a matter of weeks as micro-grants to over 3,100 local good causes.

How to get started

Sign up using your companies magic link, or link your account to your company and then navigate to the nominations part of our platform.

04 What happens next?

1. Company set up

Your company or group lead will set up a campaign on Neighbourly – this is the first step to connecting with good causes in the area (or areas) they've chosen.

3. Wait for population

Once accepted, causes can apply for a grant or you can support them with volunteer time. That this can take a few days or weeks as many good causes are volunteer-run and have limited resources.

5. Authentication

You'll also receive a 'volunteering code' to use when you sign up to volunteer, so your hours contribute to your company or group's total. You'll be asked to choose your branch, if there's more than one location.



2. Matching

Good causes that match the criteria will be invited by Neighbourly to join the campaign.

4. Create account

Your company or group lead will send you a unique link so that you can join the platform and connect your activity. Don't worry if there aren't many good causes or volunteer events showing at first - this will grow as charities become aware of your programme.

6. Get involved!

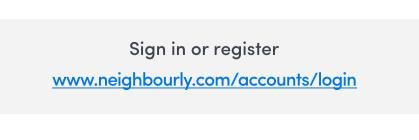
Find volunteering opportunities from your dashboard or participate in nominating good causes for your companies grant programmes via the nominations section of your account.

If you want to keep track on the impact of your company or group's campaign, navigate to their campaign page. Here's an example campaign page so you know what to look for

Welcome to Neighbourly



Thanks for joining Neighbourly and best of luck with your journey! If you need help or have any further questions, just get in touch with us



Or get in touch

Contact us at: www.neighbourly.com/help

Visit our FAQs page www.neighbourly.com/faqs