

Actions and meeting notes from the Redcliffe & Temple BID Advisory Board meeting

26th April 2023, BT Building, The Assembly

	Attendees
Present:	Steve Bluff, Redcliffe & Temple BID Louisa Briggs, Redcliffe & Temple BID Cllr Ani Stafford-Townsend Jon Bower, WBD (Chair) Matt Grimwood, TLT Paul Williams, Avison Young Victoria Matthews, Business West Phil Hodgson, Arup Guests Zoe Colosimo, Neighbourly Jaimin Tankaria, BT
Apologies	Imran Ali, DoubleTree Hilton Hotel Amanda French, Clarke Willmott Jason Thorne, BCC Helen Richardson, WSP Joy Simmonds, Barclays Chris Swift Spicer & Cole Cllr. Farah Hussain Amy Simpson Burges Salmon Charlotte Raynes, DAS Group

Meeting Actions

- a) Find out more about the BID's partnership with Neighbourly here.
- b) Steve: consider re-applying to the CIL funding with previous applications what were unsuccessful.
- c) Steve: consider hosting an event to get all planning stakeholders together.
- d) Bristol Property Agents Association development overview info can be seen here.
- e) Louisa: Pass information about "public toilet" area around residential area opposite The Thekla into Place Management group.



- f) Steve: Share the Redcliffe & Temple BID Bristol Light Festival report with the board when it is available.
- g) Louisa: speak to SeedL about seeing figures of people watching back the course at a later date.

Meeting Notes		
	Welcome, introductions and apologies	
	1.1 Jon opened the meeting and thanked BT for hosting the meeting	
	1.2 Jaimin gave a welcome to the BT building. They have occupied the building since January. The building aims to bring colleagues from different areas to one central location to provide the best services to their customers. Offered to provide a tour to those who have time after the meeting.	
	1.3 Jon shared apologies from Imran who will be stepping down from the Board with immediate effect due to moving on to a new role elsewhere. Jon expressed his thanks to Imran for all the support he has provided the board in his time. Steve added his thanks and will aim to appoint a new hospitality representative to the board. He will keep everyone updated on the progress.	
	Neighbourly launch	
	2.1 Steve introduced Zoe who presented on the new partnership that the BID has started with Neighbourly. Neighbourly helps companies connect with charities and community groups for volunteering and donation support. Provides companies with unique opportunities with a measurable impact. There are 800 causes to support in Bristol, 25,000 UK wide. Improves employee wellbeing and adds financial value.	



- 2.2 The BID is on a 3-month trial with the potential to convert to a paid licence, companies would sign up through the BID's licence to engage with causes. Currently there are 33 causes connected with the BID's campaign.
- 2.3 The BID has written out to businesses to advise of the opportunity, so far have had around 10 responses from a range of businesses. Louisa will be contacting them with sign up instructions imminently.
- 2.4 Following the 3-month trial it would cost the BID £12,000 (discounted from £15,000)
- 2.5 Potential to expand into other BID areas on separate licences but would be on a case-by-case basis.

Creating and maintaining quality spaces

- 3.1 Steve updated the board on the Temple Way Underpass receiving £300k from CIL funding which was allocated in February. Currently back to Bristol City Council to clarify timings and exact details. Also working with the developer of 1 Temple Way to ensure the greening outside their building flows into the work of the underpass. Will be looking at a 1–2-year timescale. Ani added that the current CIL funding application process is still open until beginning of May and the Old Market funding is still available so it may be worth resubmitting previous applications.
- 3.2 Steve advised that the BID supported the application for road safety improvements on Temple Way and Avon Street.
- 3.3 Steve discussed the new development plans. See slide here. Ani advised that there has been changes in the planning department, Gary Collins (head of development planning) is leaving, and they have recruited a new Chief of Planning, Simone Wilding, who will be starting soon, comes from a lot of experience and is very knowledgeable. These changes should help with moving the backlog of application. Steve wondered if it would be useful to host an event with key stakeholders in the planning process to share information on new processes and key people. Ani agreed that it would be a good thing for the BID to do.
- 3.4 Steve showed rent data from Bristol Property Association on Developments and Rents.
- 3.5 Steve said that cleansing operations are going really well, the team is very busy. The new electric van arrives in June, Bristol City Centre BID have run a naming competition for theirs. Bristol Waste are also



planning a night-time crew for city centre 4 days per week which will support with the general city tidiness. Ani added that the residential area opposite The Thekla is often used as a night-time toilet. This will be passed to the city's Place Management Group.

Improving sustainability and the environment

- 4.1 Steve advised that the Bristol Green Capital partnership is going well. Bex has currently engaged with 40 businesses including Clarke Wilmot, Left Handed Giant, TLT to name a few who will be providing case studies about their climate journey.
- 4.2 Steve and Tom have met with Wessex Water to discuss issues around business rainwater management. There are plans to host a joint event in the Autumn with Wessex Water to explore how businesses can engage on this issue. They have also met with the nature recovery team at WECA to look at the Green Infrastructure Plan for the region to see what synergies can be developed with the BID's plan. Bristol Council has not yet finalised the green infrastructure action plan for the city.
- 4.3 There was discussion around standing water after rainfall in various parts of the BID area, Steve confirmed that this is part of the work with Wessex Water. Ani added that the city's drain infrastructure is weak in some areas there is also limited contractor teams who are available to support with blocked drains as they do not have capacity for all the issues that need addressing.

Creating and promoting a vibrant place

- 5.1 Steve showed some data on The Bristol Light Festival which are all very positive for the city. There was £3.3 million additional spend directly associated with the event. Jon queried what the ROI was, Steve confirmed that R&T put in around £90,000 and the total investment was in the region of £320K so an ROI of 10:1. Steve added that there are exciting plans for 2024 with potential sponsors.
- 5.2 There was further discussion around better displaying the accessibility options for both wheelchairs use and for sensory experiences, e.g., noise and colour etc. This is particularly important for children and adults with specific needs.
- 5.3 Phil requested broken down data on the benefits for businesses in the BID area. It is harder to measure the benefit to the office sector, Steve mentioned that it would be more around staff wellbeing and social events. A Redcliffe & Temple BID specific report will be shared soon.
- 5.4 Steve updated on UnicornFest; the BID's unicorn Artist has been confirmed as Jasmine Thompson who has previously worked on Bristol Light Festival. The Unicorn will be positioned outside Desklodge. You can see some of them being painted in the Galleries now.



5.5 Steve talked about the use of the Love Bristol Gift Card, currently redemptions have been just over £4000 since January. Bocabar, Spicer and Cole, are amongst the top businesses at which cards are being redeemed. Currently there is more work in encouraging businesses to sign up and encouraging more spend on the card. Posters are being made for back offices of businesses, so staff know how to accept the card.

Connecting and representing businesses

- 6.1 Steve updated on the SeedL online training platform. Currently experiencing lots of courses being booked but not as many attending. Not sure if it is possible to find how many have watched the courses at a later date due to being on a basic subscription package.
- 6.2 Steve explained that the Quarter 1 Visa Spend will be realised at end of April. Footfall on Victoria Street grew by 40,000 vs 2022 to 153,000. It is possible to see that the largest growth has been from visitors coming to Bristol from outside of the city. In comparison the footfall on Park Street has been down during the same period.
- 6.3 The cost savings programme is on-going. So far there has been around £57,000 of saving in the R&T BID area. Broadmead BID have joined from May. There is a current ROI of 5:1. Plan to continue this service for the rest of the year to generate more operational costs. It's not just for hospitality or retail, offices such as Osborne Clarke and DBS have also been involved.
- 6.4 BID Marketing continues to do well, newsletter subscribers are at 1280, and there has been increased following on all social platforms.

Building a safe and caring community

- 7.1 Steve advised that TAP for Bristol going well. Left-Handed Giant is the most used, there was an uplift here around Bristol Light Festival. There is a new Tap point in Mokoko coffee. £2000 raised in Q1 aiming for £6000+ for rest of year. 60% of funds go to Caring in Bristol.
- 7.2 Steve showed that the lunchtime events continue to be ever popular and remain fully booked. Looking to increasing these each month, especially Yoga and Dr Bike which are the most popular events. 116 people attended lunchtime events in Q1. Have also recently launched a new run club in partnership with Left Handed Giant, a 6km loop around the harbour every Wednesday lunchtime.
- 7.3 Steve also mentioned that a Bristol Financial Resilience Programme launches May 11th organised by Hargreaves Lansdown who will be supporting employers to support their employees financially but also allows individuals to receive financial advice. They aim to make Bristol the most



financially resilient city in the UK. The programme is completely free for businesses to sign up to. Currently there are 16 signed up including Business West and Visit West.
Finances
8.1 Steve provided an update on BID finances. Still working to the assumed 90% collection rate. Up to 1 st March currently at a collection rate of 70% for Year 3, this has improved since January.
8.2 Steve also mentioned that all BIDs are still in a dispute with BCC on the data sharing element. They have requested 3 specific pieces of information. 1) Who the levy payers are at each billing period 2) when any business is issued a summons for non-payment, and 3) if there are any changes mid-year to tenants. This is because the council have also removed the public access data on business rates.
AOB
Jaimin thanked everyone for coming and said BT would be happy to host again in the future if needs be.
2023 Advisory Board Meeting Dates:
Wednesdays at 10am - 11.30 am: venues to be confirmed.
- 12 th July - 11 th October