

# Be part of Making Bristol a Living Wage City



Bristol Living Wage City is a strong, core group of employers who have been working together since 2019 to tackle low pay in the city.

The real Living Wage is a voluntary wage rate paid by employers to help their staff meet everyday living costs.

93\* per cent of accredited businesses say the real Living Wage has benefited their business.

## Benefits include:

A stronger business reputation

Standing out as an employer

Attracting and keeping staff

Improved staff wellbeing and commitment



\*This figure is the result of a survey of 800 accredited real Living Wage employers by Cardiff Business School for the Living Wage Foundation in 2016.

# How to become an accredited real Living Wage employer

You may already be paying your staff the real Living Wage, so get recognised and join the growing network of Living Wage businesses across Bristol.

Accreditation costs as little as £60 a year for small employers and the application approval can take as little as ten working days.

## Why become accredited?

Accreditation means you can display the Living Wage employer mark to show your quality business values to staff and customers alike.

## Find out more:

Email – [livingwage@bristol.gov.uk](mailto:livingwage@bristol.gov.uk)

[www.livingwage.org.uk](http://www.livingwage.org.uk)

“We pay the Living Wage because we really value our staff... As a responsible employer it feels the right thing to do.”

Zero Green, Bedminster

“Paying the real Living Wage has always been about doing the right thing, particularly when times are tough. Not only does it give people the opportunity to provide for themselves and their families, but research shows that it leads to higher staff morale and improved rates of staff retention.” UWE Bristol

