

Bring your own lunchbox survey

Friday, May 19, 2023

115

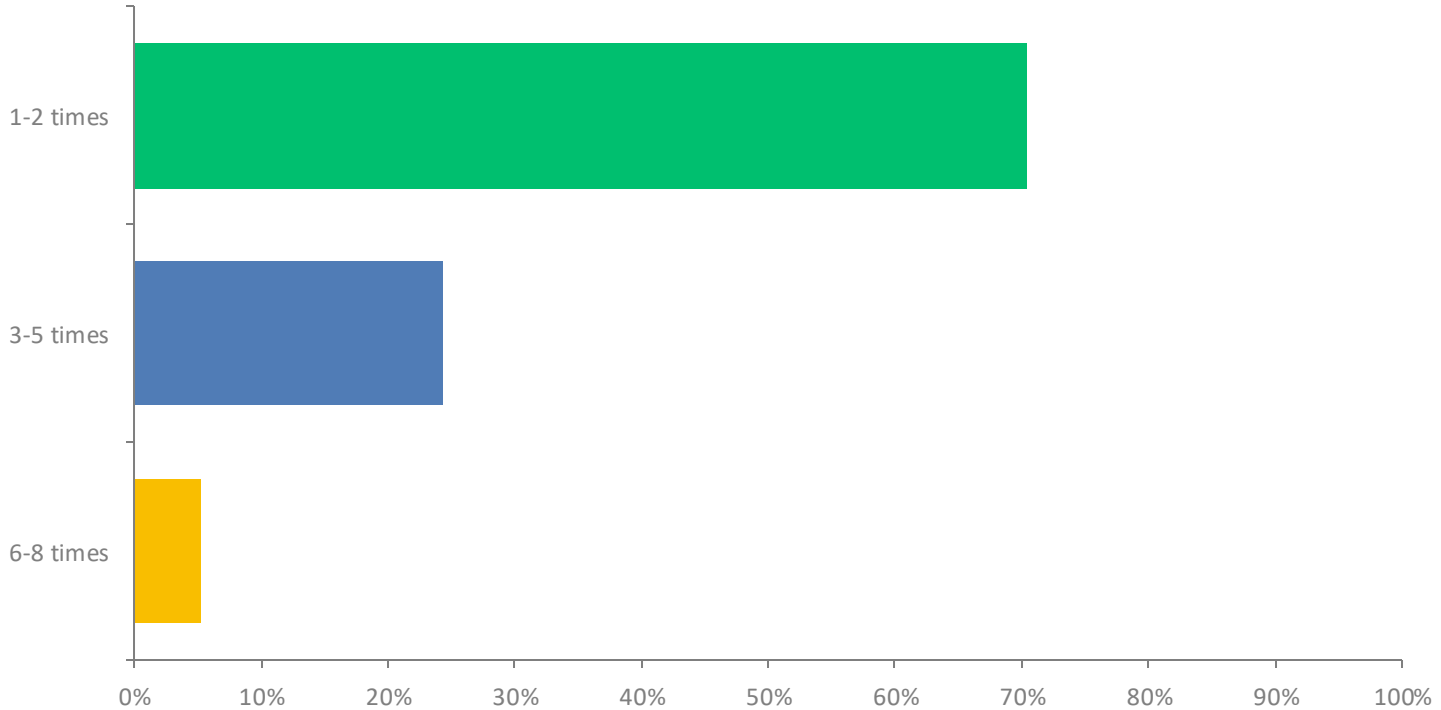
Total Responses

Date Created: Wednesday, April 05, 2023

Complete Responses: 115

Q1: How often do you visit the Finzels Reach or Temple Quay markets in a month?

Answered: 115 Skipped: 0



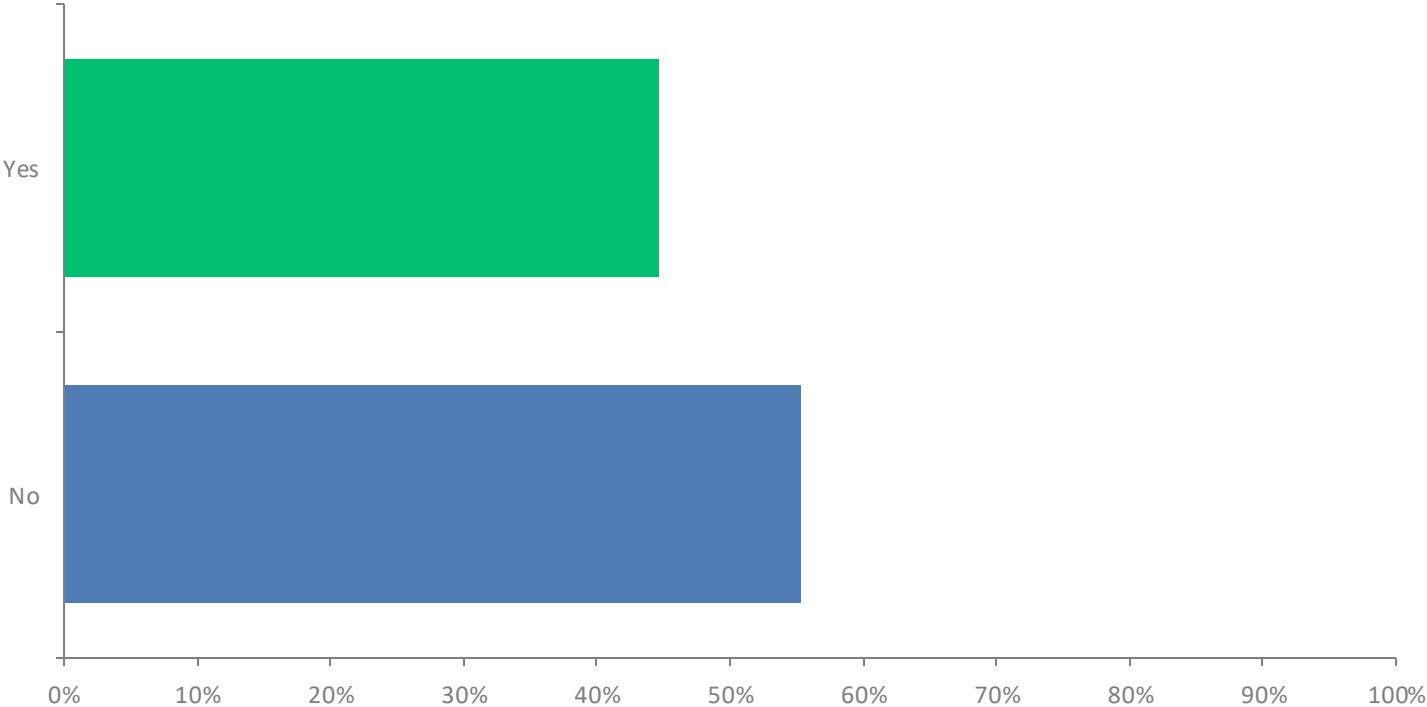
Q1: How often do you visit the Finzels Reach or Temple Quay markets in a month?

Answered: 115 Skipped: 0

ANSWER CHOICES	RESPONSES	
1-2 times	70.43%	81
3-5 times	24.35%	28
6-8 times	5.22%	6
TOTAL		115

Q2: Are you aware you can bring your own lunchbox to the markets?

Answered: 114 Skipped: 1



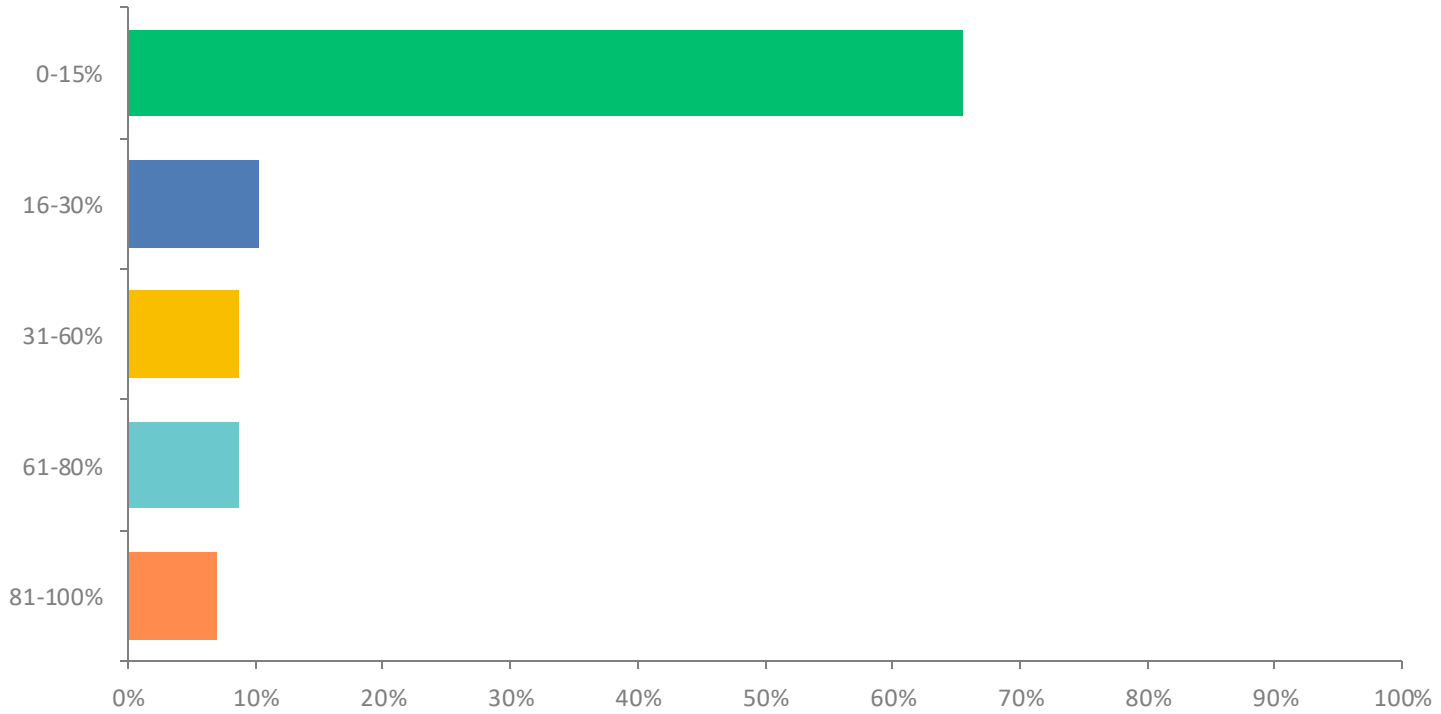
Q2: Are you aware you can bring your own lunchbox to the markets?

Answered: 114 Skipped: 1

ANSWER CHOICES	RESPONSES	
Yes	44.74%	51
No	55.26%	63
TOTAL		114

Q3: If you answered yes to question 2; how often have you brought your own lunchbox?

Answered: 58 Skipped: 57



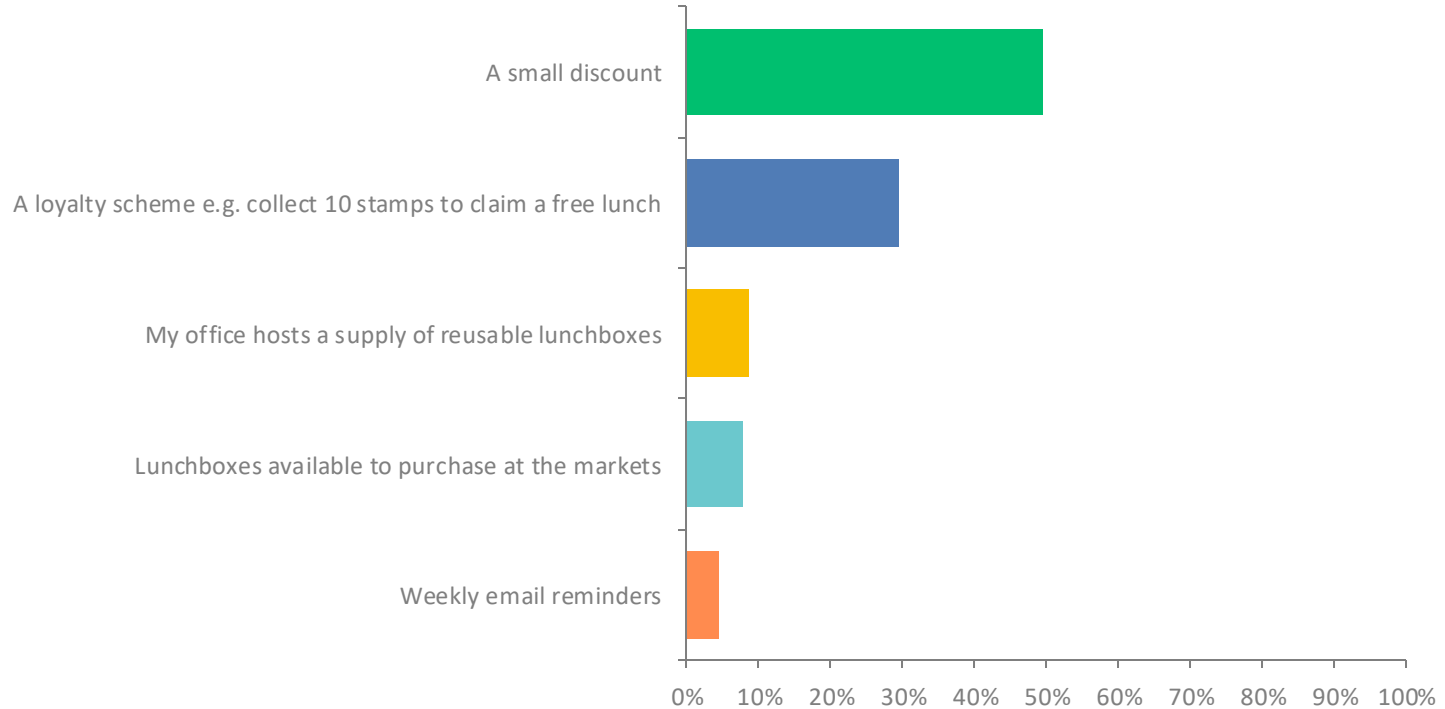
Q3: If you answered yes to question 2; how often have you brought your own lunchbox?

Answered: 58 Skipped: 57

ANSWER CHOICES	RESPONSES	
0-15%	65.52%	38
16-30%	10.34%	6
31-60%	8.62%	5
61-80%	8.62%	5
81-100%	6.90%	4
TOTAL		58

Q4: What would most persuade you to bring to your own lunchbox?

Answered: 115 Skipped: 0



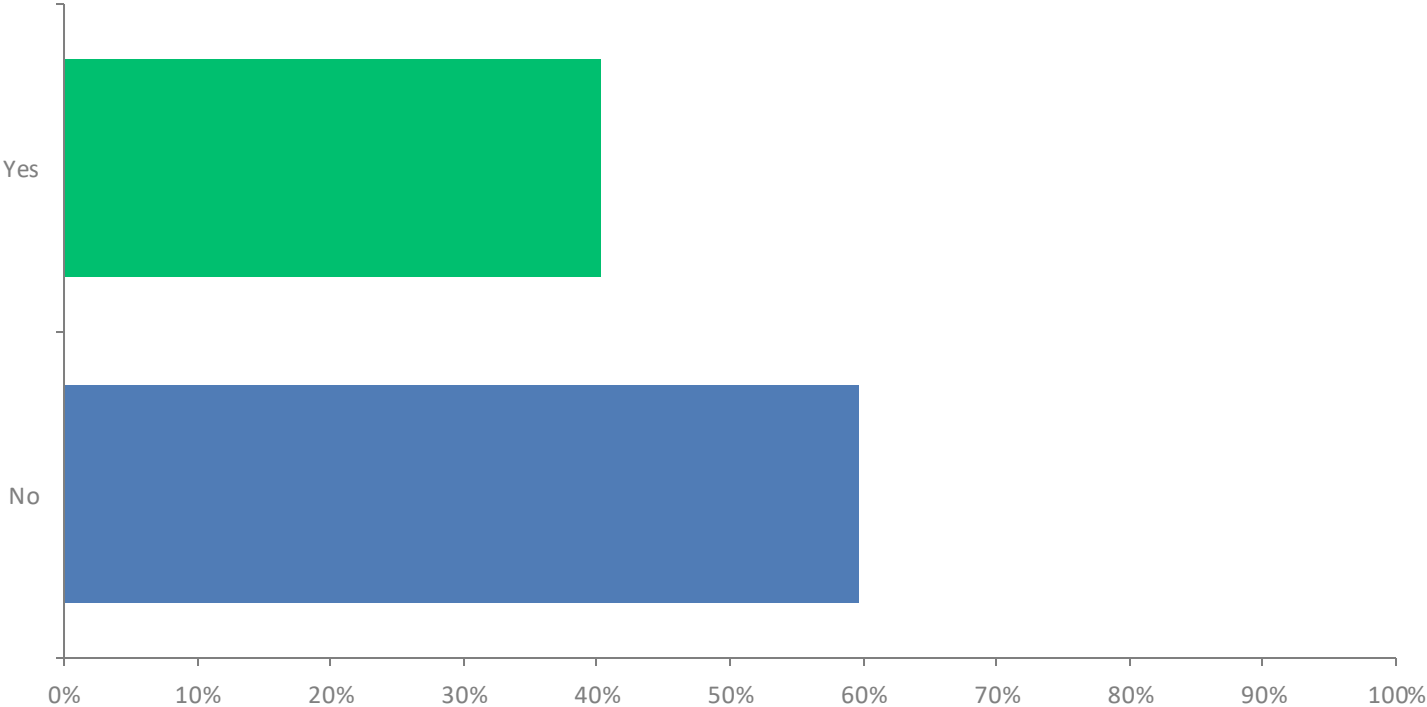
Q4: What would most persuade you to bring to your own lunchbox?

Answered: 115 Skipped: 0

ANSWER CHOICES	RESPONSES	
A small discount	49.57%	57
A loyalty scheme e.g. collect 10 stamps to claim a free lunch	29.57%	34
My office hosts a supply of reusable lunchboxes	8.70%	10
Lunchboxes available to purchase at the markets	7.83%	9
Weekly email reminders	4.35%	5
TOTAL		115

Q5: Would you be willing to champion this campaign in your office?

Answered: 109 Skipped: 6



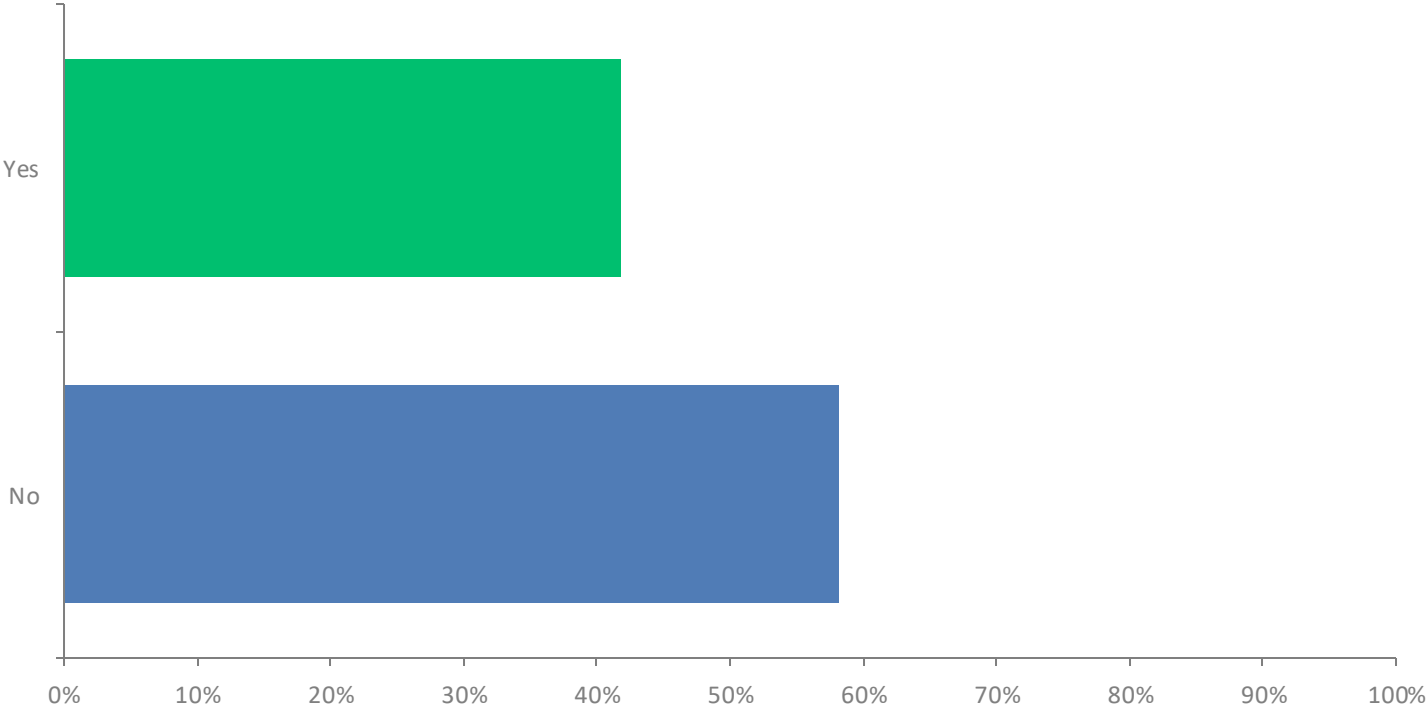
Q5: Would you be willing to champion this campaign in your office?

Answered: 109 Skipped: 6

ANSWER CHOICES	RESPONSES	
Yes	40.37%	44
No	59.63%	65
TOTAL		109

Q6: Would you like to receive the Redcliffe & Temple BID newsletter?

Answered: 110 Skipped: 5



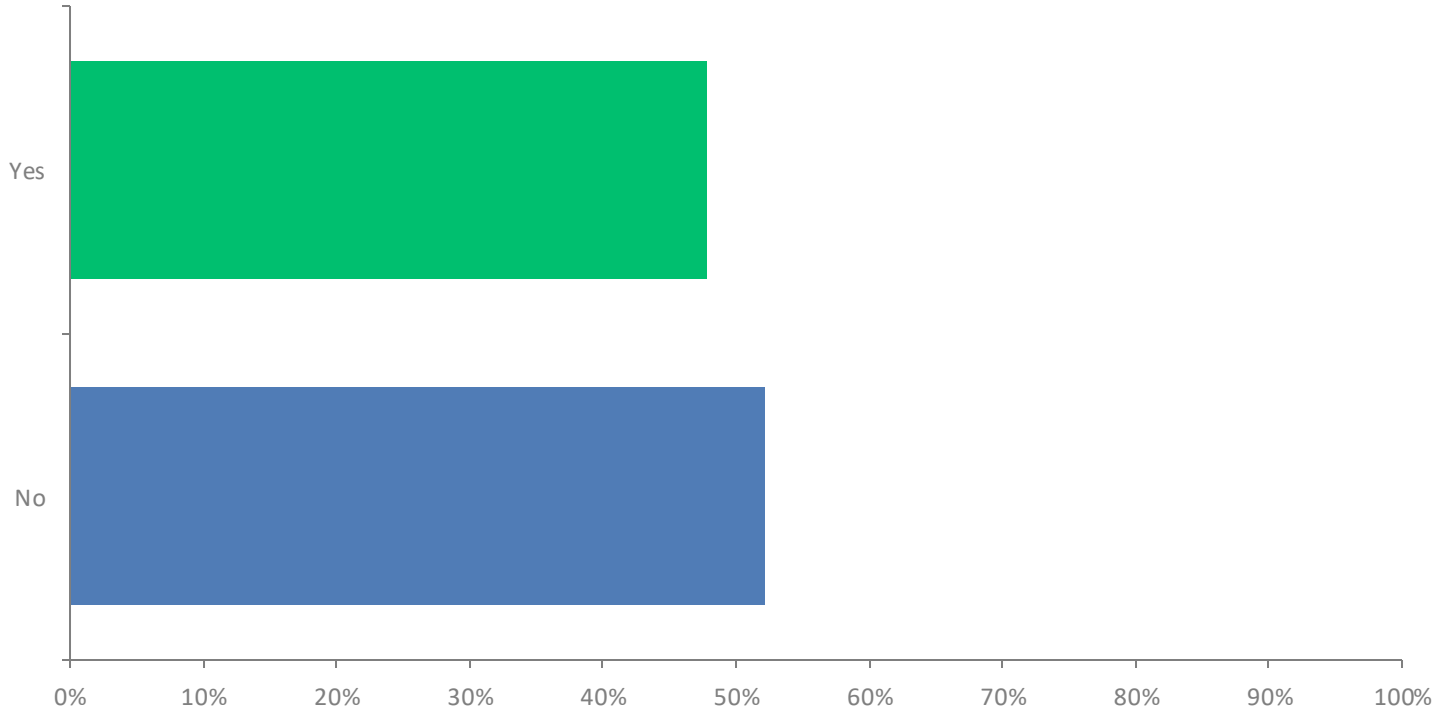
Q6: Would you like to receive the Redcliffe & Temple BID newsletter?

Answered: 110 Skipped: 5

ANSWER CHOICES	RESPONSES	
Yes	41.82%	46
No	58.18%	64
TOTAL		110

Q7: Would you like to receive the the Temple Quay market newsletter?

Answered: 113 Skipped: 2



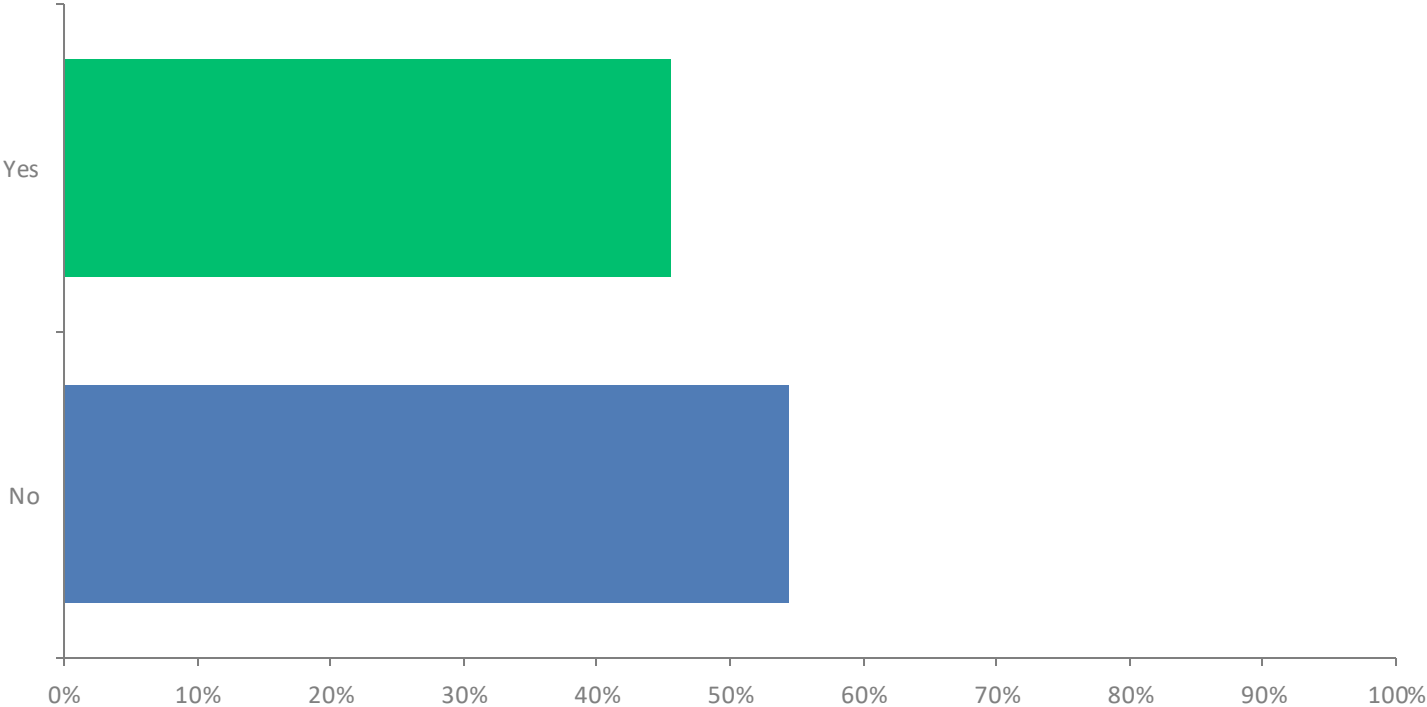
Q7: Would you like to receive the the Temple Quay market newsletter?

Answered: 113 Skipped: 2

ANSWER CHOICES	RESPONSES	
Yes	47.79%	54
No	52.21%	59
TOTAL		113

Q8: Would you like to receive the Finzels Reach market newsletter?

Answered: 112 Skipped: 3



Q8: Would you like to receive the Finzels Reach market newsletter?

Answered: 112 Skipped: 3

ANSWER CHOICES	RESPONSES	
Yes	45.54%	51
No	54.46%	61
TOTAL		112