



REDCLIFFE & TEMPLE BID

ANNUAL REPORT 2022/23



1.0 INTRODUCTION

I am delighted to share with you The Redcliffe & Temple BID Annual Report that takes both a look back through the many and varied projects and initiatives that have been delivered over the course of the last year and looks ahead to what is planned in 2024.

It has been another busy year where we have connected to many more businesses, local stakeholders and local people to ensure we are always adding value and supporting our vision to make the Redcliffe and Temple area a thriving, vibrant commercial district as well as an outstanding and caring community.

A highlight of this year has been our partnership with Bristol Light Festival which, in February, illuminated the city centre with a trail of stunning, interactive, and captivating light installations. It featured three stunning pieces in the BID area and attracted over 250,000 visitors to the city.

The hard work of your dedicated BID cleansing team has continued to delight businesses with nearly 1,500 graffiti items removed, targeted jet washing and nearly 4,000 van miles covered over the year.

We have introduced over 200 free online live training courses for all BID businesses on our new

training hub and have partnered with cost saving experts at Place Support Partnership to identify £167,000 of savings for our combined business community in the first year.

Our BID sustainability commitment has evolved through our collaboration with Bristol Green Capital Partnership, offering tailored support to businesses with their climate action plans and we have continued a programme of lunchtime events, including yoga and our new run club in partnership with Left Handed Giant.

As always, I must give enormous credit to the entire BID team and supporting partners, who work so hard to make it all happen and who are always open to new ideas and opportunities to make Redcliffe and Temple a great place to live, work and visit.

Finally, a thank you to everyone who engages with our activities, provides feedback and supports the BID in many different ways.

Please feel free to get in touch with me with any feedback or suggestions.



STEVE BLUFF
HEAD OF REDCLIFFE & TEMPLE BID

2.0 GOVERNANCE

The BID has an Advisory Board that meets quarterly to oversee and monitor the strategic direction and delivery of the business plan and financial management. It is responsible for ensuring that the BID operates as part of a wider community and in the public interest.

The Board represents the interests of all levy payers and advocates for them on strategic issues. It provides expert advice and guidance, establishes best practice, and agrees and monitors key performance measures.

Representation on the Advisory Board is available to all levy payers and the allocation of seats is proportionate with the aggregated BID levy contribution of each business sector.

The day-to-day management of Redcliffe & Temple BID is delegated to the Head of BID who submits a report and presentation at each Board meeting. Redcliffe & Temple BID operates within the corporate governance structure of Visit West, a not-for-profit company limited by guarantee.

ADVISORY BOARD



Amanda French
Partner, Clarke Willmott LLP



Amy Simpson
Director, Burges Salmon



Ani Stafford-Townsend
Councillor, Bristol Central Ward



Charlotte Raynes
Head of Facilities, DAS UK Group



Chris Swift
Director & founder, Spicer & Cole



Farah Hussain
Councillor, Bristol Central Ward



Helen Richardson
Operations Director, WSP



Jason Thorne
Senior Project Manager, Bristol City Council - City Centre and High Streets Recovery



Jonathan Bower - Chair
Partner, Womble Bond Dickinson



Joy Simmonds
Business Development Manager, Barclays



Matthew Grimwood
Partner, TLT



Paul Williams
Director, Avison Young



Phil Hodgson
Associate Director, Arup



Steve Devine
General Manager, Leonardo Hotel



Victoria Matthews
Initiative Manager - West of England, Business West

3.0 OUR TEAM



BETH BETTS
Marketing Manager (Maternity Leave)



FRANCESCA INMAN
Senior Project Manager



GRACE BERNARD
Marketing Executive



IZZY WOOD
Marketing Assistant



JENNI TAMLIN
Marketing Manager (Maternity Cover)



LOUISA BRIGGS
Project Executive



SABRINA SHUTTER
Project Manager



STEVE BLUFF
Head of BID



TOM SWITHINBANK
Project Manager

4.0 CREATING & MAINTAINING QUALITY SPACES CLEANSING

CLEANSING

In partnership with Bristol Waste, the Redcliffe & Temple BID cleansing team operate a five-day-a-week dedicated response service on cleansing and unwanted graffiti issues in the BID area.

Richard and Martin also support with deep cleansing of event areas like the Bristol Light Festival or Unicornfest and making sure our BID planters are well looked after during the hot and dry periods. They have worked tirelessly over the past year, helping to keep Redcliffe and Temple a clean and welcoming place for everyone and building a strong rapport with our business community, going above and beyond to support with any cleansing requests.

In the past year, we have responded to 45 business requests, removing 1463 items of graffiti in over 1117 locations, whilst covering an astounding 3854 miles.

Left: Richard, Right: Martin



WINTER TREE LIGHTS

Following on from the success of the winter tree lights we've installed on Victoria Street and in Temple Gardens, we have now added two further locations at Bristol Central Church and Portwall Lane.

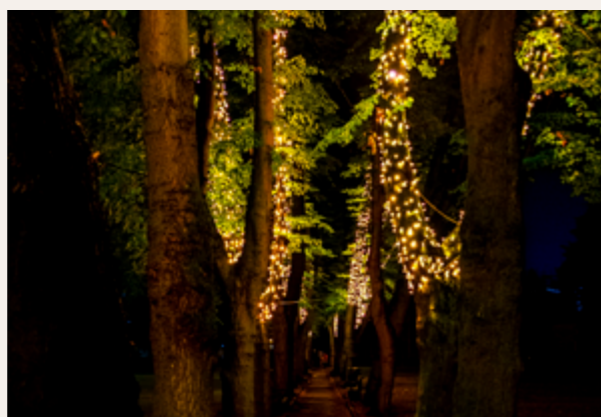
The tree lights have been a hugely popular project and provide visual appeal as well as valued safety improvements to darker spaces.

"We are very grateful to have Rich and Martin (aka The Tag Boyz) in our area. We find it quite difficult to remove graffiti ourselves and to maintain, especially in difficult places. They are always available when we need them and are also pro-active and will pop in to let us know about a tag we weren't even aware of! Thank you Rich and Martin, we appreciate you!"

Lynn Seehasuth, Operations Manager, Novotel Bristol Centre

"Since Richard and Martin from the Redcliffe & Temple BID cleansing team have removed graffiti off our building and applied the anti-graffiti coating, we have seen a huge reduction in the level of tagging. Our internal cleaning team are now able to easily remove the majority of the tags which do occur, and the presence of the coating and lack of tagging has acted as a deterrent for any would-be Banksys. We have even had feedback from local residents that the building looks so much better and the area looks cleaner since the cleansing team completed the work."

Georgie Crayston From Bevan Brittan LLP



The lights will operate from October to March each year and have been purchased by the BID fully installed. The lights are low energy LED and each location costs around ~£4.50 per day to run.

WILDFLOWER MEADOWS

In October and November 2022, we worked with Avon Wildlife Trust to plant a wildflower meadow on the front lawn of St Mary Redcliffe Church.

We were joined by around 30 volunteers from local businesses across the two sessions, with many attendees sharing their appreciation for the opportunity to do something different on their lunchbreak.

Our wildflower meadow sprung into life in April and May and we're really pleased with how it looked and the quantity of insects it attracted. It has received great feedback on social media and from passers-by, who also stop to read the information sign about the project. We'll be extending the meadow in October to increase the impact, as well as sowing wildflower seeds next to Temple Meads train station.



TEMPLE WAY UNDERPASS

In February our Temple Way Underpass project was awarded £300k funding from Community Infrastructure Levy. We are delighted that our project has been recognised by Councillors and Officers as a key project to improve this transport link across Temple Way.

Our workshops and the design brief we created were vital in securing this funding; thank you to everyone who contributed to these.

The Bristol City Council allocation of resources to Community Infrastructure Levy projects has been

delayed and we await details on the next steps of this project.

We are keen that the project aligns with the works planned by Mission Street, the developer of One Temple Way, who wish to start their work to improve the western entrance to the subway in 2024. Ideally we will align the timing of both projects and we continue to liaise with Bristol City Council to pursue this.

TEMPLE QUARTER CONSULTATION

In Q1 we responded to consultations for Temple Quarter Draft Development Framework and Bristol's Local Plan.

Key elements of our responses include asking for:

- Prioritising of walking and cycling
- High quality public realm
- Active ground floor uses
- Public toilets

We look forward to working more closely with the Temple Quarter team moving forward and continuing to influence local authority policy.

We also responded to the consultation for the planned pedestrian and cycle crossing of Temple Way at Avon Street, replacing the initially planned pontoon.

PORTWALL GARDENS COMMUNITY INFRASTRUCTURE LEVY (CIL)

An application for CIL funding for Portwall Gardens has been submitted with Bristol City Council Parks responding with their support. If successful with the CIL bid, work on this will start in Summer 2024.

Thanks to Ridge for pulling the design together – [see here.](#)

We continue to liaise with Bristol City Council Parks with a view to using our Green Infrastructure funding to improve other parks in the Redcliffe area, namely, Temple Gardens, Quaker Burial Ground and the small piece of greenspace opposite Freshford House.

SUMMER ON THE QUAY

To make the most of the summer’s sunny days and warm evenings, we created a new outdoor area in Temple Quay for the city’s office workers and visitors to enjoy.

From 13 July until 2 October Glass Wharf’s ‘Summer on the Quay’ offered the perfect spot for a catch up with colleagues, a lunch break away from the office or meeting friends after work. The installation consisted of casual meeting spaces and outdoor seating surrounded by plants, a selection of fun outdoor games and beautifully decorated flower benches creating awareness and raising money for four local charities.

Across the full installation, all materials used have been upcycled or used recycled materials to support the Redcliffe & Temple BID’s sustainable approach in the city and reduce carbon footprint.



SWEET MONDAYS

Sweet Mondays were held during July and August and were aimed at encouraging office workers to enjoy the Summer on the Quay outside furniture. We invited 4 local bakeries; Harts Bakery, Small Goods, Double Puc and Mokoko to come down and hand out their baked goods for free, courtesy of the BID. The project created awareness of the outdoor furniture, supported local bakeries and encouraged people to come to the office on a Monday. Sweet Mondays was a great success with long queues of office workers and all of the 200+ baked goods were gone in less than 30 minutes every week.

5.0 IMPROVING SUSTAINABILITY AND THE ENVIRONMENT

SUSTAINABILITY COMMITMENT

In November 2022 we published our Sustainability Commitment outlining the steps we will take to support businesses to combat climate change.

We have selected six Sustainable Development Goals (SDGs) that are the most relevant as part of addressing the sustainability challenges for our business community.

The SDGs we have chosen are as follows:

- SDG3 – Good Health and Wellbeing
- SDG4 – Quality Education
- SDG8 – Decent Work and Economic Growth
- SDG11 – Sustainable Cities and Communities
- SDG12 – Responsible Consumption and Production
- SDG13 – Climate Action



GREEN INFRASTRUCTURE ACTION PLAN

Following further, more detailed research into the challenges facing the Redcliffe and Temple area in terms of flooding and heat resilience, we have updated our document to reflect this. We have sent the plan to BCC and WECA to encourage them to progress their work in this field.

In October we organised two exploratory walks to focus attention on two streets, Avon Street and Redcliff Street, these sessions led to new ideas with which to approach key stakeholders.

CLIMATE ACTION PROGRAMME - BRISTOL GREEN CAPITAL PARTNERSHIP (BGCP)

Our partnership with BGCP to engage businesses on their sustainability challenges started on 3rd January 2023. Bex Shreeve works for BGCP as Engagement Officer, part funded by the BID, this partnership:

- Provides organisations in Redcliffe and Temple with information and tools, whatever their starting point to enable them to take climate action, fostering a sense of community in the local area
- Builds on learning of existing Climate Leaders
- Promotes best practice, case studies, and celebrate successes, to acknowledge the efforts organisations are making and showcase the trajectory of the city to inspire others to act.

The launch of the partnership took place on 21 March at Burges Salmon where Bex and Tom introduced the partnership and Kirsty Green-Mann shared her experience of sustainability.

Bex Shreeve has now met with over 60 businesses to gather initial thoughts on how we can support them moving forward with their Climate Action Plans and share best practice. Case studies with Left Handed Giant and Clarke Willmott have just been published.

As we deepen our understanding of businesses needs we aim to provide more resources and solutions and continue to share sustainability best practice

DR BIKE

Our Dr Bike service continues to be a great success and a key route to engage with our business community, with over 650 bikes maintained since we launched this project in 2021.

This summer we decided to add a third date per month, moving it around different office buildings that want to host Dr Bike.

Dates and Locations

- Second Tuesday of every month: Temple Quay
- Last Wednesday of every month: Finzels Reach

Our annual feedback survey found that 100% of respondents would recommend the service to their colleagues and 40% of respondents increased the use of their bike as a result have the service.

CITY TO SEA COFFEE SCHEME

The pilot scheme allowed customers to collect a refill cup from one coffee shop and return it later (to the same or a different shop) to be washed.

15 coffee shops initially on-boarded including including Small Goods and Baristas in Redcliffe & Temple. If the scheme continues we will link offices and encourage staff to participate and support the participating coffee shops.

We're pleased to be co-sponsoring this project with a small fund and in kind support which aims to reduce waste in the city centre.



BRING YOUR OWN LUNCHBOX

In Summer 2022 we launched our Bring Your Own Lunchbox Campaign to encourage people to take their own container when they visit one of Redcliffe and Temple's popular food markets.

Our survey in Summer 2023 revealed that 45% of respondents knew you could take your own container to the market but only 35% of these respondents had taken a lunchbox to the market for more than 15% of visits. 9% of respondents stated they would like their office to supply a range of lunchboxes and we have been supporting a number of companies with purchasing lunchboxes for their team.

6.0 CREATING AND PROMOTING A VIBRANT PLACE



ANNUAL BRISTOL LIGHT FESTIVAL

Our annual Light Festival attracted an audience of over 250,000 people and an additional spend of £3.3m across all sectors. The festival was a huge success with very positive visitor feedback and engagement with all artworks installed across the city for the ten day event.

The dates for the 2024 festival are Friday 2nd – Sunday 11th February (subject to site permissions) to run once again for 10 days which was very successful this year. The team have appointed the Creative and Production team and are in full

planning mode and in the process of finalising some fantastic new artworks for the next festival. As well as new artworks, there will be some new locations for 2024 to keep the festival exciting and encourage footfall into other areas across the city.

As with the festival each year, there will be a big emphasis on marketing and communications to encourage visitors into the city during the event and to enjoy leisure time in the businesses as well as enjoying all that the festival has to offer.

LOVE BRISTOL GIFT CARD

Since its launch in June 2022, the Love Bristol Gift Card online sales and redemptions in venues across the city centre have seen steady growth. The card is now accepted in over 160 venues, and we continue to onboard new shops, restaurants, bars and attractions on a regular basis to accept both the digital and physical cards.

The £70,000 of Love Bristol Gift Cards sold so far means that more of the spend in Bristol is locked into local businesses which is great news for our economy. We have many strong advocates for the scheme across the city and we continue to encourage our corporate offices and institutions to consider purchasing the Gift Card as their local incentive of choice.



650 SUPPORT

We are delighted to be one of the main supporting partners for the year-long celebrations of Bristol 650.

Bringing together the joint forces of Visit West, Bristol Ideas, Bristol One City and the three central Bristol BIDs, Bristol 650 is the most ambitious multi-partner heritage project in Bristol for over a decade. It is a project of the city, by the city.

Bristol 650 marks the anniversary of Bristol being granted its independence from other county authorities by King Edward III in 1373. This act made Bristol a county in its own right.

Our support for 650 events so far this year include Bristol Harbour Festival, UnicornFest and Festival of the Future City with even more activities and events planned.

UNICORNFEST

Unicornfest took place in Bristol from 1 July – 3 September 2023, as part of the 650th anniversary celebrations for Bristol. 60 unicorns were painted by local artists, creating a family-friendly art trail in aid of Leukaemia Care. The official Unicornfest app was downloaded 30,000 times.

In collaboration with DeskLodge, we sponsored artist Jasmine Thompson, whose unicorn creation “Faces of the City” was located in front of the DeskLodge office. Jasmine’s design for the unicorn was centred around stories of people and places within Bristol, with a specific emphasis on the Redcliffe area.

On the 30th June we celebrated the arrival of our co-sponsored unicorn together with members of the BID area. We also organised a historic walking tour at lunchtime for our business community explaining the link between Bristol and unicorns. Our final unicorn themed event was a drag queen charity pub quiz for our businesses where we raised £255 for Leukaemia Care through ticket sales.



CITY NATURE CHALLENGE

We co-sponsored City Nature Challenge (CNC) from 28 April -1 May 2023, a global science project with over 400 cities around the world taking part to collect information about local wildlife.

Natural History Consortium organised 11 events, 16 nature walks and 7 activity hubs.

3 expert-led wildlife walks were organised especially for our business community on Queen Square and Castle Park. The aim of the events were to encourage people working within the BID areas to take part in recording wildlife, support local conservation efforts, and connect with nature. A total of 62 people attended these sold-out events, with 414 wildlife observations uploaded to iNaturalist and 196 species recorded.



FESTIVAL OF NATURE

Festival of Nature is the UK’s largest free celebration of the natural world and celebrated its 20th anniversary this year. The festival took place from 9-18 June across Bristol and Bath. We worked together with the organisers to create 6 lunchtime and after-work events designed for our business community. Our businesses had priority access to 10 events with a total of 60 events taking place.

Festival data:

- Total number of people taking part across all 60 events: 16,519
- An estimated 12,000 people took part in the Wild Weekend on Millennium Square
- 84% of people who attended left feeling inspired to take action for nature



- £2,000+ raised for local wildlife and nature causes
- 1,500 seed packets handed out
- 2,000 litres of water handed out at the Bristol Water Bar saving a potential of 4,000 plastic bottles needing to be bought

7.0 CONNECTING AND REPRESENTING BUSINESSES

BUSINESS LIAISON

A central role of the Redcliffe & Temple BID is to represent and support local businesses with external partners and local government policy and our work in this area includes responding to consultations on the City’s Local Plan, the City Centre Design and Development Plan and the significant number of new major planning applications and developments within the Redcliffe and Temple area.

Our proactive communication approach with our businesses saw us directly liaise with over 1,000 people throughout the last year by responding to requests and providing information, hosting networking events and delivering insight sessions.

We continue to grow our audience, with 1342 people now signed up to our twice monthly newsletters. This represents a 36% growth on last year.

ANNUAL REVIEW AND BID UPDATE

We held our second BID update and networking event on 8 November 2022 at Mercure Holland House Hotel. The event was attended by 45 businesses and included a partnership update from Grassroot Communities. We received very positive feedback from attendees about the content.

“Really enjoyed the event, found it interesting to learn more about the team’s valuable work in the area. Keep up the impressive work!”

Philip Harris, Building Facilities Manager, Mitie | Bank of Ireland

PLACE SUPPORT PARTNERSHIP BUSINESS COST SAVINGS

In partnership with Bristol City Centre BID, we have engaged BID industry experts Place Support Partnership to work with businesses to identify and realise cost savings when considering new contracts and choosing suppliers and they can also support them to navigate the current cost of living crisis and achieve the best value on services including electricity, gas, water and telecoms. The service started in October 2022 and identified £167,000 of savings for our combined business community in the first year. We encourage any business who has not yet had the opportunity to review this service to contact us at support@redcliffeandtemplebid.co.uk to find out how your business could save money on operating costs.



BID TRAINING HUB

In January, we launched our Free Training Hub, in partnership with SeedL, providing employees from our businesses access to learning over a wide range of courses.

The courses cover a wide range of topics including mental wellbeing, project management, customer service and Office 365.

We can view the full data on who is using the service and since inception, we have only grown in numbers accessing the site and attending courses. 370 hours of training has been recorded so far.

We continue to present our top learner of each quarter with a trophy and do a focus piece on our website and socials. They have all found the range of courses available and the ease of access to be key factors in why they use the Training Hub.

We also have the ability to upload our own videos to the Training Hub meaning we can provide some bespoke Bristol courses related to our own projects and events. Watch this space...



TRANSPORT EVENT

On the 28th June 2023 we hosted a Central Bristol Transport Update and Networking Breakfast at Double Tree by Hilton Bristol City Centre.

The event consisted of a round table discussion and an update from Bristol City Council's Head of Transport Adam Crowther.

Adam shared details of planned transport changes in Bristol over the coming years and answered questions from the audience.

We'll use this session to understand the challenges of our business community which will act as a valuable resource for us to prioritise our future projects.

BID FOUNDATION WORKING GROUPS

In September 2023, representatives from the BID team joined The BID Foundation's four Working Groups – representing the BID to share and learn from best practice and to help develop national policy positions for BIDs.

Tom Swithinbank represents the BID on the Sustainability and Public Realm groups with Fran Inman and Jenni Tamlin representing the BIDs on the Safety and Marketing groups respectively.



SOAPWORKS EVENT

On the 30th November 2022 we collaborated with the developers Socius to hold a networking event at their office including a guided walk of the current building site.

We welcomed over 40 attendees from local businesses and landowners who were keen to find out about the plans for the Soapworks site.

FOOTFALL AND INSIGHTS

In partnership with Bristol City Centre BID, we invested in access to key spend, footfall and visitor data through our supplier Movement Strategies who provide insights from O2/Virgin Media and Visa.

This year we have launched a new monthly insights report for businesses to give an overview of current footfall, demographics and catchment area visitation and on a quarterly basis it details Visa spend by sector and international spend.

We also now have a new feature on the BID website that enables a week-by-week view of footfall from the Victoria Street and Park Street O2 Movement sensors that we have installed.

GRASSROOT ACTIVATORS PROGRAMME

Through the last year we have been excited to sponsor a young person on the Grassroot Activators Programme (GAP), a year-long initiative for 16 to 25-year-olds from underrepresented communities. This groundbreaking programme is delivered by Grassroot Communities who are dedicated to actively engaging, challenging, and inspiring young individuals and other residents in their local neighbourhoods. Its mission is to empower them to become the driving force behind the positive transformations they envision, ultimately enhancing their quality of life and driving meaningful social and environmental change.

BID BUSINESS SURVEY

As we approached the halfway point of our BID term in September, we sent out short survey to the wider business community in Redcliffe and Temple to help us identify the key opportunities and issues that will help shape future BID projects and initiatives and we look forward to sharing the key findings and next steps in the months ahead.



BUILDING MANAGERS EVENT

On Thursday 13 July 2023, we extended a special invitation to all office, building or facility managers to connect with like-minded peers who shared common interests and challenges. This event has now become an annual occurrence and is very popular with over 30 attendees.

PARTNERSHIP WITH WESSEX WATER

In October we hosted an event on the importance of water in our cities, and how we can reduce flooding and drought. This event featured speakers from Wessex Water and Arup as well hearing from Osborne Clarke on the strong sustainability credentials of their building, Halo.

We've also met with Wessex Water to discuss possibilities to partner with them to add Green Infrastructure to our streets helping to reduce overflows into our rivers and seas.

BABBASA

In September 2023, we teamed up with Babbasa, the award-winning social enterprise based in Bristol for an exciting collaboration to promote diversity and inclusion in Bristol's business community.

Our ongoing partnership will facilitate opportunities for businesses to engage with Babbasa, enabling them to identify and address their equity, diversity and inclusion (EDI) needs. This approach involves assessing existing practices, processes, policies, and systems. As well as crafting tailor-made EDI development plans, which may also include support for the recruitment of underrepresented young talent.

To mark the beginning of this impactful partnership, we hosted two Creating Inclusive Workspaces events in September and October 2023.

8.0 BUILDING A SAFE AND CARING COMMUNITY

SAFETY PROJECT OVERVIEW

WATER SAFETY

The Water Safety Partnership meets on a quarterly basis to discuss prevention of water related incidents and how to manage issues that may occur. Bristol City Council ran a Harbour Swim pilot in the Spring, that focused on ensuring that the public understood that this was a controlled environment, especially designed for safe water swimming. We continue to support the message that swimming in the harbour is not allowed, due to the dangers posed, unless under those controlled conditions.



STREETWISE

Our dedicated Streetwise Intervention Officer has been supporting businesses with the issues most affecting them. Lewis has had a busy year since being in post with the number of individuals street begging increasing.

PCSO

Nat has engaged with a total of 130 businesses across the city centre area. We have received lots of positive feedback from a number of businesses that Nat has supported.

Nat has also been instrumental in the work behind getting many prolific offenders arrested. His relationships with the businesses means that he is aware of major issues and is proactive in his work to attend to these.



BCRP

Our Business Crime Reduction Partnership (BCRP) continues to coordinate a city-wide approach to tackling business crime, and we continue to provide 100+ free radios to businesses keeping them connected.

The BCRP continues to function across the three BIDs, Cabot Circus and The Galleries Shopping Centre.

Fran Inman now sits on the board of the National Board of Business Crime Reduction Partnerships (NABCP).

DISC

The DISC database has grown in its use over the last year. This has been due to an increase in use from both the businesses and the police.

The increase in use followed the Safer Business Action day that was hosted with Broadmead BID aimed to target shop theft and street based ASB. This was a very successful day and many retailers were alerted to the benefits of DISC and reporting.

By having many prolific offenders listed on DISC, businesses are able to become more familiar with their faces which helps lead to arrests and increased police reports.



LUNCHTIME EVENTS

Our free lunchtime events continue to be extremely popular; the business community love the opportunity to take a break from their desk to explore our local area on a walking tour, de-stress through yoga or learn a new skill like mindfulness photography.

Over the past year we have had over 300 attendees at our lunch time events.

Our most popular events are the 30-minute yoga sessions. We hold two of these sessions per month, during April-September these are outside in Temple Gardens and during the winter we held these at Hyre Gym.

In addition to yoga, we also host additional lunchtime event each month, such as:

- Themed Walking Tours
- Mindfulness Photography
- Free High-Intensity Interval Training (HIIT)
- Pilates
- Gardening and Bulb Planting



LUNCHTIME RUN CLUB

We have joined forces with Left Handed Giant to bring their free Run Club to lunchtimes, available for anyone to join with no registration needed.

Inclusivity and togetherness are a big part of the club, which bring people from different businesses in the BID area together. Our aim is to provide a welcoming and friendly running club that people want to come back to week on week - a great addition to our calendar of free lunchtime events.

TREEFEST

We sponsored and took part at St Mary Redcliffe Church Treefest from 1-4 December 2022. Treefest is Bristol's charity Christmas tree festival, raising money for the charities Redcliffe Emergency Foodbank and Freewheelers EVS.

The event invites local businesses to create or decorate a tree which will be exhibited at St Mary Redcliffe along with an exciting music programme by local choirs and music groups.

Treefest 2022 saw 61 trees being entered, 4160 visitors and £5790 raised for charity.

NEIGHBOURLY

We launched the Neighbourly platform to our businesses in April as a trial project. Neighbourly offers businesses the opportunity to connect with charities and community groups that need volunteers or financial support.

12 businesses are signed up and various employees of these businesses have registered their interest on a number of opportunities to volunteer.

Redcliffe & Temple BID has 43 good causes associated with our volunteering campaign.



TAP

Launched in September 2019, TAP for Bristol reached its 4th anniversary this year and reached a milestone £100,000 in donations since its inception.

The initiative aims to make Bristol the city that solves homelessness through its contactless donation points. Delivered by Bristol City Centre BID, supported by Redcliffe & Temple BID and in partnership with Caring in Bristol, TAP for Bristol has helped those who are currently homeless by providing emergency grants and supporting Caring in Bristol to continue its vital homelessness prevention projects.

Over the past 12 months, TAP for Bristol donations have been able to provide crisis funding to Next Link Housing and 1625ip as well as supporting Caring in Bristol with its ongoing prevention project. This has enabled 744 individuals to be provided with emergency grants and 1,187 people across Bristol to access housing support, increasing their knowledge and confidence to move their lives away from homelessness.

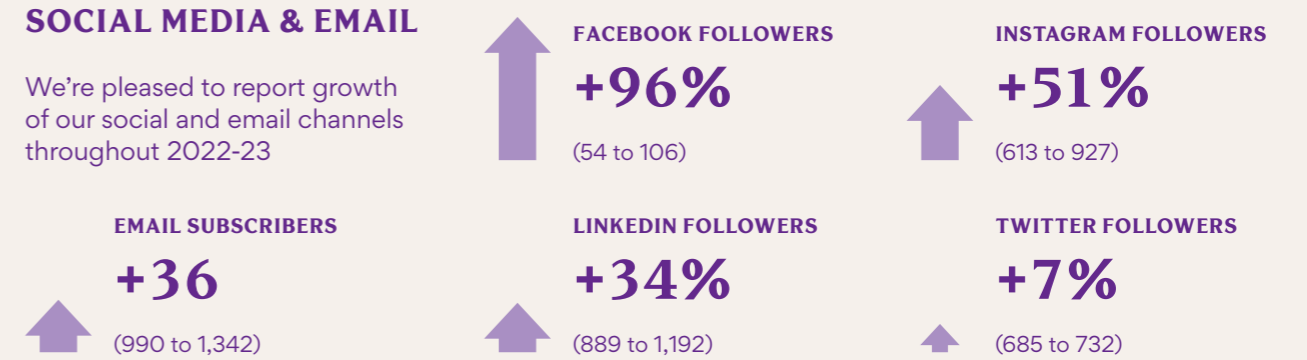
Future plans involve a new prevention project from Caring in Bristol, to which 50% of donations will be granted, called the Z House and a focus on actively promoting the initiative to businesses as a workplace charity to further boost funds.



9.0 MARKETING

SOCIAL MEDIA & EMAIL

We're pleased to report growth of our social and email channels throughout 2022-23



PR

As of September, we have initiated the services of a PR agency who will provide us with consistent support to help us to elevate and further promote our initiatives and services.

Our PR coverage this year has included

- [Temple Way Underpass](#)
- [Summer on the Quay](#)
- [Redcliffe Neighbourhood guide](#)
- [Bristol Light Festival](#)
- [Love Bristol Gift Card](#)
- [TAP](#)
- [Christmas Lights](#)
- [Unicornfest](#)

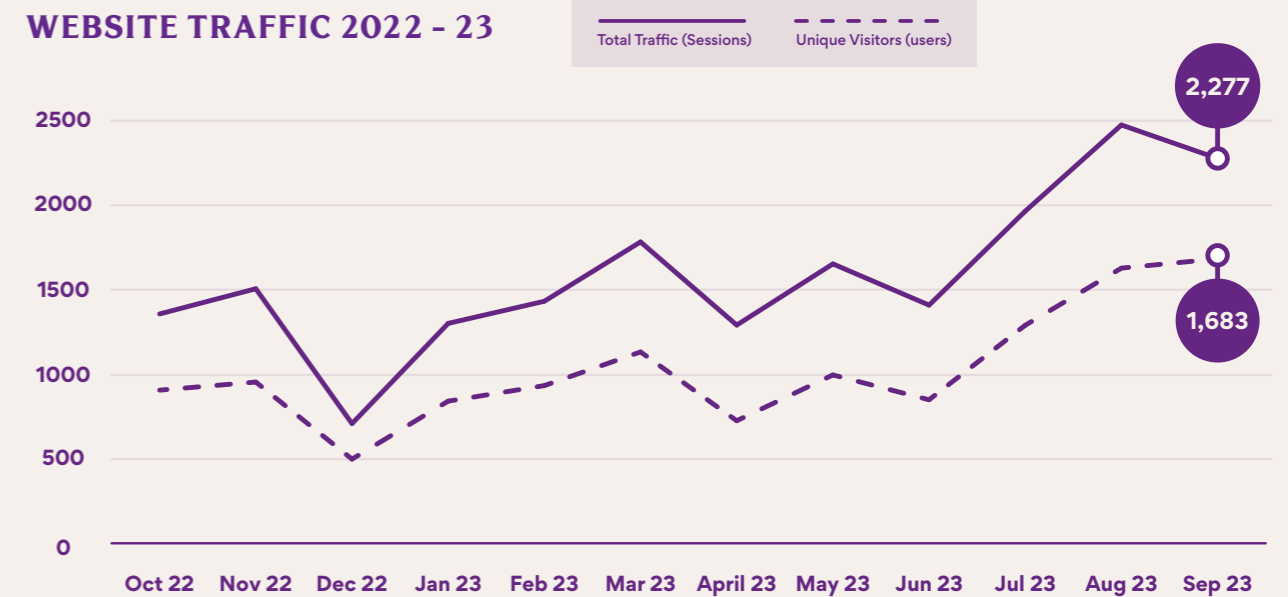
All releases can be read on our website at redcliffeandtemplebid.co.uk/news

WEBSITE

Our website has seen an increase of unique monthly visitors of nearly 86% in the past twelve months, with a 68% increase of total visits in the same period.

The most popular page views are frequently about our free lunchtime events – particularly LHG run club and yoga, Dr Bike and Sweet Mondays.

WEBSITE TRAFFIC 2022 - 23



10.0 PLANS FOR 2024

We are putting lots of exciting plans in place for the new BID year 4 starting in November 2024. Some of the highlights to share include:

Bristol Light Festival returns for its fourth edition from 2 – 11 February 2024 to fill the city with light and colour, showcasing beautifully Bristol city centre and the Redcliffe and Temple area.

Our cleansing van is going electric! Helping reduce our carbon footprint while Martin, Richard and Kevin our dedicated team continue to provide jet washing and graffiti removal for BID businesses.

From 2024 we are also pleased to be supporting the development and promotion of Bristol Harbour Festival to our businesses and local community creating many more opportunities to get involved.

Our partnership with Bristol Green Capital Partnership goes into its second year and many of you will now know Bex Shreeve who will continue to offer targeted and bespoke carbon reduction guidance and support for our business community.

And of course, there will be even more exclusive lunchtime events that educate, support wellbeing, and enrich our community, with more opportunities to learn and network with your peers.

We look forward to meeting many more of you at our events and continuing our mission to improve Redcliffe and Temple for everyone.



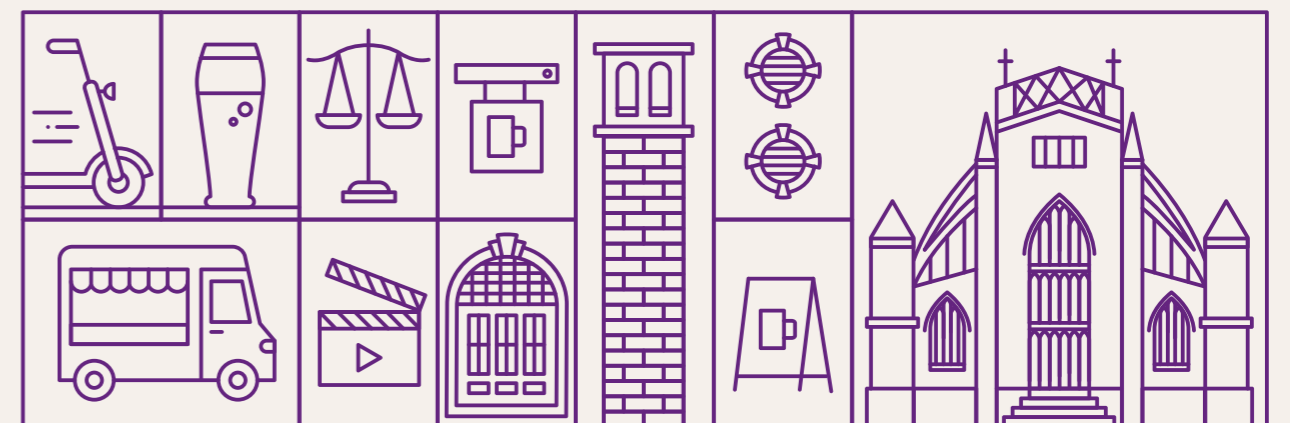
11.0 FINANCE

HOW WE SPENT THE BID LEVY IN 2022/2023

BID YEAR 3: 1 NOV 2022 TO 31 OCT 2023

INCOME 1 NOV 2022 TO OCT 2023		£
BID Levy		890,528
Additional Income		3,240
TOTAL		893,768

EXPENDITURE JUNE 1 TO OCTOBER 31 2022		£
Creating & maintaining quality spaces		206,000
Improving sustainability & the environment		125,000
Creating & promoting a vibrant place		143,500
Connecting & representing businesses		77,138
Building a safe & caring community		141,020
BID set up loan repayment		59,163
Management and overheads		110,231
Bristol City Council levy collection charge		9,317
Contingency and carry forward		22,399
TOTAL		£893,768





FOLLOW US



Redcliffe & Temple BID, Visit West,
Office 1.05, Runway East Bristol Bridge, 1 Victoria Street,
Bristol BS1 6AA

