

REDCLIFFE & TEMPLE BID ADVISORY BOARD

Background

The Redcliffe & Temple BID ballot in April 2021 resulted in a strong mandate for the BID to represent the Redcliffe and Temple businesses and to deliver the BID Business Plan.

The following five key themes were identified during consultation with the businesses and are outlined in more detail in the Business Plan:

- Creating & maintaining quality spaces
- Improving sustainability & the environment
- Creating & promoting a vibrant place
- Connecting & representing businesses
- Building a safe & caring community

It is estimated that the BID will have an average levy income of c.£1m per year.

The BID will start on 1 June 2021 and run until 31 October 2025.

An <u>Advisory Group</u> representing businesses which strongly supported the implementation of the BID and representatives from Bristol City Council was put in place early in 2019. This group has guided and supported the BID development team from the start of the project until its successful ballot.

The BID Advisory Group has always been very keen for a diverse and inclusive BID Advisory Board to be established once the BID is implemented.

BID Advisory Board composition

Businesses that will contribute to the Redcliffe and Temple BID are primarily offices (90%) as well as several large hotels and a small amount of retail and leisure.

Representation on the Board is available to all levy payers. It is anticipated that the BID Advisory Board would have 15 members, from the following sectors / organisations:

- 8 office
- 1 hotel
- 1 retail / food & drink
- 1 Temple Quay management
- 1 Finzels Reach management



- 2 BCC councillor
- 1 BCC officer

Bristol City Council will have formal representation on the Board both as the provider of statutory services in the area and as a BID levy payer.

Once the Board is established and the BID is up and running there will be scope to co-opt additional representatives as and when required (these could include experts relating to project delivery, members from the community, residents associations, etc.)

When considering the Board composition, the following will also be taken into consideration:

- representation of the different geographical areas within the BID boundary
- representation of both large and small organisations
- representation of the different sectors within the office category

We are aiming for a diverse and inclusive Advisory Board. To this end, the BID team will explore the possibility of appointing a representative from an organisation specialising in diversity to join the Board if additional help is required to meet these criteria.

Role of BID Board members

BID Board members must be passionate about wanting to develop and grow the BID and helping to achieve the objectives set out in the <u>Business Plan</u>. They will be required to oversee the strategic direction and financial management of the BID.

Where decisions are required, voting rights will only be held by levy payer representatives.

Some experience of working within teams / management groups at a leadership level will be required.

A knowledge or strong interest in at least one of the main 5 BID themes is preferred.

The main requirements will be to:

- represent the interests of all BID levy payers
- advise and guide the BID team on projects and issues
- advocate for levy payers on strategic issues
- challenge the BID team and others where appropriate
- provide expert advice and guidance



- establish best practice and bring new ideas to the group meetings
- positively support the Head of BID and team and encourage success
- identify and help shape solutions to the issues that face the BID area
- advise on improvements to BID projects where appropriate
- agree and monitor performance measures for the BID including project spend sign off in line with the BID procurement policy
- attend quarterly meetings and the annual meeting each year (and commit to reading performance and budget reports ahead of these meetings)

Once the BID is established, it is anticipated that Working Groups will be implemented to focus on specific projects; Board members will be asked to consider chairing these meetings or helping to nominate appropriate representatives.

BID Board members will be selected by Destination Bristol and the BID Advisory Board for an initial period of 3 years. At the end of this period, Board members will be reviewed by the Advisory Board Chair and Head of BID

Applications to become a BID Board member

Please provide a short written statement by email to steve@redcliffeandtemplebid.co.uk outlining why you would like to be become a BID Board member and what experience / interests you could bring to the role.

BID Advisory Board Chair

The BID Chair will be expected to represent the BID as a Director at the Destination Bristol Board meetings.