

B Redcliffe
& Temple
BID

REDCLIFFE & TEMPLE BID

ANNUAL REPORT 2023/24



1.0 INTRODUCTION

I am very pleased to share with you the Redcliffe & Temple BID Annual Report that takes both a look back through the many projects and initiatives that have been delivered over the course of the last year and looks ahead to our exciting plans for 2025.

It has been a fabulously busy year where we have connected to many existing and new businesses and city stakeholders to ensure we are always adding value and supporting our vision to make the Redcliffe and Temple area a thriving, vibrant commercial district as well as an outstanding and caring community.

A highlight of this year continues to be our partnership with Bristol Light Festival which, in February, illuminated the city centre with a trail of beautiful, interactive, and captivating light installations. It featured three amazing pieces in the BID area and attracted over 275,000 visitors to the city which resulted in an additional £8.7M spend to the city's economy.

The hard work, in all weathers, of your dedicated BID cleansing team has continued to be much appreciated by businesses through the year with 1555 graffiti items removed, targeted jet washing of streets and furniture and 3468 van electric miles covered over the year.

We have provided over 1000 free online live training courses to over 170 businesses across Bristol through our training hub in our partnership with SeedL, and have delivered over 900 lunchtime events to support city workers

with health and wellbeing. Our community volunteering programme has grown through our partnership with Neighbourly helping local businesses connect to support good causes in Bristol.

Our BID sustainability commitment continues to make solid progress through our collaboration with Bristol Climate & Nature Partnership, offering tailored support to businesses with their climate action plans and delivering free to attend events to share practical insights and peer support on this crucial topic. Our Green Infrastructure projects have increased, and we have added our first green wall on Redcliff Street.

Huge thanks goes to your talented BID team, who along with our supporting partners, work so hard to make it all happen. They are always open to new ideas and opportunities to make the Redcliffe and Temple area an even greater place to live, work and visit.

Finally, a thank you to everyone who engages with our activities, provides feedback and supports the BID in many different ways.

Please feel free to get in touch with me with any feedback or suggestions.



Steve Bluff

Director of Redcliffe & Temple BID

2.0 GOVERNANCE

The BID has an Advisory Board that meets quarterly to oversee and monitor the strategic direction and delivery of the business plan and financial management. It is responsible for ensuring that the BID operates as part of a wider community and in the public interest.

The Board represents the interests of all levy payers and advocates for them on strategic issues. It provides expert advice and guidance, establishes best practice, and agrees and monitors key performance measures.

Representation on the Advisory Board is available to all levy payers and the allocation of seats is proportionate with the aggregated BID levy contribution of each business sector.

The day-to-day management of Redcliffe & Temple BID is delegated to the Director of BID who submits a report and presentation at each Board meeting. Redcliffe & Temple BID operates within the corporate governance structure of Destination Bristol, T/A Visit West, a not-for-profit company limited by guarantee.

ADVISORY BOARD

Ahad Vahabzadeh

Hotel Manager, DoubleTree by Hilton
Bristol City Centre

Amanda French

Partner, Clarke Willmott LLP

Amy Simpson

Director, Burges Salmon

Ani Stafford-Townsend

Councillor, Bristol Central Ward

Charlotte Raynes

Head of Resilience, Continuity and ESG, DAS

Chris Fawcett

Director, WSP

James Cooper

General Manager, Veeno

Jason Thorne

Service Manager - Bristol City Council -
City Centre and High Streets

Jonathan Bower

Advisory Board Chair. Partner,
Womble Bond Dickinson

Kathryn Davis

Managing Director, Visit West

Matthew Grimwood

Partner, TLT

Phil Hodgson

Associate Director, Arup

Vicky Lorych

Senior Facilities Manager, Avison Young

Victoria Matthews

Initiative Director - West of England,
Business West

3.0 OUR TEAM



Carmen Ceesay
Business Crime
Reduction Partnership
Manager



Jenni Tamlin
Marketing Manager



Jess Turner
Marketing Executive



Laura Knight
Project Manager
(maternity cover)



Louisa Briggs
Project Manager



Paula Ratcliffe
Project Manager



Sabrina Shutter
Project Manager
(maternity leave)



Stan Gray
Marketing Assistant



Steve Bluff
Director of BID



Tom Swithinbank
Senior Project Manager



Yussuf Yusuf
Business Support
Assistant

4.0 CREATING & MAINTAINING QUALITY SPACES

CLEANSING

In partnership with Bristol Waste, the Redcliffe & Temple BID cleansing team operate a five-day-a-week dedicated response service on cleansing and unwanted graffiti issues in the BID area.

Richard and Martin also support with deep cleans of event areas including the Bristol Light Festival and the Harbour Festival and make sure our BID planters are well looked after during the hot and dry periods. They have worked tirelessly over the past year, helping to keep Redcliffe and Temple a clean and welcoming place for everyone and building a strong rapport with our businesses, going above and beyond to support with many cleansing requests.

In the past year, we have responded to 67 Levy Payer requests, removing 1555 items of graffiti, whilst covering an astounding 3468 electric van miles.

“The cleaning team’s commitment to keeping Bristol pristine is remarkable. Their tireless efforts ensure our public spaces are welcoming, safe, and beautiful for both residents and visitors. Their hard work truly enhances the charm of our city.”

Ahad Vahabzadeh - Doubletree Hilton

“The BID Cleaning Crew are always quick to respond to our requests, and their work is excellent. At DeskLodge we hugely appreciate being able to call on them when needed.”

Gemma Edwards, Community & Content Manager, DeskLodge





WINTER TREE LIGHTS

To continue the success of our hugely popular winter tree lights programme that have been installed in four locations Victoria Street, Temple Gardens, Bristol Central Church and Portwall Lane, a fifth location has been added on Temple Quay.

The lights operate from October to March each year and provide a strong visual attraction along with an improved perception of safety in some darker areas of the city. The lights are low energy and low-cost LED.

SUMMER ON THE QUAY

To make the most of the summer's sunny days and warm evenings and repeating the success of last year, Redcliffe & Temple Business Improvement District (BID) created an outdoor area seating and games area on Glass Wharf for the city's office workers and visitors to enjoy over the summer. For 2024, we added more games including Pickleball, Quoits and Cornhole available for all to enjoy.

We also added three sets of seats to Rope Wall on the other side of the river for the summer and are now exploring opportunities to make these seats permanent.





SWEET MONDAYS

Sweet Mondays were held during July and August and encouraged office workers to enjoy the Summer on the Quay outside furniture. We invited 4 local bakeries; Harts Bakery, Small Goods, Double Puc and Mokoko to come down and hand out their baked goods for free, courtesy of the BID. The project created awareness of the outdoor furniture, supported local bakeries and encouraged people to come to the office on a Monday. Sweet Mondays was a great success with long queues of office workers and all of the 200+ baked goods were gone in less than 30 minutes each week.

TEMPLE CHURCH PROJECT

We continue to support the work of English Heritage to enhance Temple Church and Gardens. This was a key feature of our 2021 Business Plan and we are pleased to have supported English Heritage in 2024 to progress their work with the funding of £15k. This enabled English Heritage to commission Supersum to do further engagement to understand the needs of the local community and future uses of the space. The funding also allowed English Heritage to progress their work to create a usable vestry within the church, to enable them to have a base for volunteers and facilities to allow them to host community events in the future. We look forward to working with English Heritage on this long-term project in the coming years.

ART MURALS

Continuing our vision to develop the area into a vibrant and welcoming place, we partnered with the creators of Europe's largest street art festival, Upfest, to bring more colour to Redcliffe & Temple. We approached two artists to bring their artistic flair to buildings in the area, celebrating the amazing work of two of our levy-paying organisations, while elevating the look of their workspaces.

The Avon Fire & Rescue Service (AF&RS) have unveiled a large-scale mural on Temple Fire Station's training tower, as a tribute to the essential work carried out by the service. The piece, painted by talented Bristol and Swansea-based artist Hasan Kamil, is designed to communicate to the wider community that it's not just fires that the service responds to, but a huge amount of other incidents to help keep the community safe.

The Soil Association is a charity that works with the community to change the way people eat, farm and care for the natural world. In 2020, a mural was painted around their Bristol home of Spear House, by artist Zoë Power, a Bristol-based mural painter, illustrator and lettering artist. The mural showcased the work that the Soil Association does, while adding an eye catching splash of colour to the building. This year this artwork has been expanded by Zoë to include ever more vibrant depictions of nature, sustainability and the richness that soil can bring. Zoë's mural emphasises the work of Soil Association in championing sustainable food, farming and forestry, and how it touches every corner of life.



"We are delighted to be extending our colourful mural, thanks to funding from Redcliffe & Temple BID. The artwork's new addition further celebrates our presence at the heart of this great city - and we hope will help to grow awareness of the Soil Association. We are an environmental charity with both national and international reach and influence, and this mural brings some of our stories to life from sustainable farming to healthy school meals, colourful, diverse and vibrant forests and abundant countryside. We hope that our mural brings a smile to the face of everyone passing and they enjoy this glimpse at our work and a better future."

Nicola Spencer
Soil Association Group Resources Director

5.0 IMPROVING SUSTAINABILITY AND THE ENVIRONMENT

GREEN INFRASTRUCTURE ACTION PLAN

In 2024 we refreshed our Green Infrastructure Action Plan with our progress to date and to highlight the opportunities and work that can still be achieved. This refresh followed an event in March, kindly hosted by Jacobs, to hear ideas from key stakeholders and professionals in this field.

We were thrilled to install our first Green Wall on Redcliff Street and continue to enjoy the progress of our wildflower meadows at St Mary Redcliffe Church. We are delighted to have won a Bee Bold Award for this project.

We have committed funding for improvements to Portwall Gardens following our successful application for CIL funding and await the next steps for this project.

We continue to explore other opportunities around the BID area; if you have an idea for a green space that we could improve please get in touch.



CLIMATE ACTION PROGRAMME – BRISTOL CLIMATE & NATURE PARTNERSHIP

Our work with Bristol Climate & Nature Partnership to engage businesses on their sustainability challenges progressed through 2024 and through the hard work of Bex, the Partnership’s Engagement Officer, the programme continued to:



Provide organisations in Redcliffe and Temple with information and tools, whatever their starting point to enable them to take climate action, fostering a sense of community in the local area



Build on learning of existing Climate Leaders



Promote best practice, case studies, and celebrate success, to acknowledge the efforts organisations are making and showcase the trajectory of the city to inspire others to act



Delivered six free to attend events to support businesses in sharing best practice and provide practical insights and solutions



SUSTAINABILITY COMMITMENT

BID projects are guided by our Sustainability Commitment that outlines the steps we will take to support businesses to combat climate change.

We have selected six Sustainable Development Goals (SDGs) that are the most relevant as part of addressing the sustainability challenges for our business community.

The SDGs we have chosen are as follows:

SDG3 GOOD HEALTH AND WELLBEING	SDG4 QUALITY EDUCATION	SDG8 DECENT WORK AND ECONOMIC GROWTH
SDG11 SUSTAINABLE CITIES AND COMMUNITIES	SDG12 RESPONSIBLE CONSUMPTION AND PRODUCTION	SDG13 CLIMATE ACTION

We are pleased to often be asked to speak on panel discussions and webinars to share information on the BID’s work in Bristol and how others can learn from our work.



BRING YOUR OWN LUNCHBOX

We continued our drive to reduce waste and improve the environment by promoting our “Bring Your Own Lunchbox” scheme this year. We supported World Refill Day in June with a competition prize, and over the summer we gave away over 100 BID branded lunchboxes to businesses to allocate to their teams, to help more people join the movement.

Recent survey data showed that whilst 44% of respondents were aware you could take their own lunchbox to food markets, only 7% of respondents were regularly taking their own container.

On the back of this project and our work on last year’s Refill Coffee Cup trial, we have been approached by another organisation who is looking to roll out a city centre wide refill scheme in the coming years.



CARGO BIKES

We are pleased to have launched Bristol Cargo Bikes for Business, supporting businesses in Bristol to switch to sustainable delivery methods.

The project provides £350 subsidies to businesses that switch to using cargo bikes to receive or deliver their freight along with a 50% grant towards the cost of a cargo bike. We are also offering free consultancy to help businesses make informed decisions about how they can integrate cargo bikes into their supply chain, helping to save time and money, improve local air quality and congestion, and reduce carbon emissions.



DR BIKE

Our Dr Bike service continued to be a great success in 2024 and provides a key route to engage with businesses and their teams. We have now maintained over 1,600 bikes since we launched this much valued service in 2021.

6.0 CREATING AND PROMOTING A VIBRANT PLACE

BRISTOL LIGHT FESTIVAL

Spanned across 10 days, from 2-11 February 2024, including two weekends. This provided even more opportunity for visitors to enjoy the city centre and attract visitors from outside of Bristol to come and experience everything the city has to offer.

The festival featured 10 art installation with three being within our BID area. Local businesses saw a **275,000-footfall boost** and a **£8.7 million increase in spend**.





BRISTOL HARBOUR FESTIVAL

Bristol Harbour Festival is one of the UK's biggest free-to-attend events, attracting around 200,000 people across the long weekend and an estimated £3.2M of spend in what is a unique opportunity to showcase the city's rich maritime, musical and cultural heritage. Delivered by Bristol City Council, this year saw two of the city's Business Improvement Districts, Bristol City Centre BID and Redcliffe & Temple BID, become key stakeholders in the event – bringing the business community to the heart of the festival.

The Festival significantly boosted the city centre's footfall, with many local businesses reporting great success across the weekend and a great atmosphere including enjoying classics like James Prestwood, who left visitors dazzled by his flyboarding skills gearing up the crowd to get involved with old-school classics like YMCA whilst dressed as a sailor, brand new On The Water activity such as Dragon Boat Racing and a Parade of Sail were welcomed with waves and r-oars from the crowds.

“It was great, I loved dragon boat racing, it's always a great way to get people together!”

Vicky Lorych, Senior Facilities Manager at Avison Young



LOVE BRISTOL GIFT CARD

Since its launch in June 2022, the Love Bristol Gift Card online sales and redemptions in venues across the city centre have been growing strongly. The card is now taken in over 180 venues, and we continue to onboard new shops, restaurants, bars and attractions on a regular basis to accept both the digital and physical cards.

The £140,000 of Love Bristol Gift Cards sold so far means that more of the spend in Bristol is locked into local businesses which is great news for our economy. We have many strong advocates for the scheme across the city and we continue to encourage our corporate offices and institutions to consider purchasing the Gift Card as their local incentive of choice.



ELF ON THE SHELF

A first for any UK BID throughout December 2023 an enormous 15 ft tall The Elf on the Shelf, wearing the iconic red suit and hat with white trim, white collar and mittens, appeared atop several of the BID's buildings. From some of the city's highest vantage points, The Elf on the Shelf was the perfect early present to kids throughout Bristol, who were be delighted to spot the elf in a larger-than-life game of hide and seek.



With daily clues as to the elf's exact location shared on the Redcliffe & Temple BID's social media channels, fans were able to witness some classic Scout Elf fun as the elf unravelled toilet rolls or ate some festive treats. Those lucky enough to glimpse the first sighting of the Scout Elf helper on Friday 1 December had the opportunity to catch Love Bristol gift cards at the first location.



FESTIVAL OF NATURE

Festival of Nature is the UK's largest free celebration of the natural world, and the BID were proud to support the event again this year. The festival took place from Saturday 1st to Sunday 9th June. It reached an audience of 30,000 people with over 96 events which ran in the Bristol and Bath region and online.

Over 100 organisations and community groups collaborated on Festival content, which aimed to inspire audiences to take action for nature. 15 events took place in central Bristol, with free tickets marketed to BID businesses. These events attracted an audience of 16,324.

A flagship event was held at the BBC Natural History Unit where the at the Mammals event, attendees enjoyed a Q&A and hearing from the makers of the series.

“Really enjoyed the Q&A with the producers, was great to hear first-hand their experiences and understand how the production is made.”

Festival Attendee

“It was a really relaxed atmosphere. Everyone was very polite and respectful, it was super interesting to see inside the BBC unit.”

Festival Attendee

7.0 CONNECTING AND REPRESENTING BUSINESSES

BUSINESS LIAISON

A central role of the Redcliffe & Temple BID is to represent and support local businesses with external partners and local government policy and our work in this area includes responding to consultations on the City's Local Plan, the City Centre Design and Delivery Plan, City Centre Transport Changes and major planning applications and developments within the Redcliffe and Temple area.

This work provides a valuable link between businesses and their teams and Bristol City Council when considering plans and developments for the city, balancing the longer term ambition for the city with businesses day to day needs.

Our proactive communication approach with our businesses saw us directly liaise with over 1100 people throughout the last year by responding to requests and providing information, hosting networking events and delivering insight sessions.

We continue to grow our audience of people signed up to our twice monthly newsletters, with a total audience of over 1,700 – a positive 27% growth on last year.



ANNUAL REVIEW AND BID UPDATE

We launched our annual report on November 8 at our annual Review & Update. The event was hosted at Allford Hall Monaghan Morris in their award-winning offices at One Portwall Square. We connected with over 55 local businesses to highlight the BID's achievements and discuss future plans while enjoying breakfast provided by the charity Square Food Foundation.

This year we have launched a new monthly insights report for businesses to give an overview of current footfall, demographics and catchment area visitation and on a quarterly basis it details Visa spend by sector and international spend. We also now have a new feature on the BID website that enables a week-by-week view of footfall from the Victoria Street and Park Street O2 Movement sensors that we have installed.

TRAINING HUB

Our Free Training Hub, in partnership with SeedL, provides employees from our businesses access to learning over a wide range of courses. The courses cover a wide range of topics including mental wellbeing, project management, customer service and Office 365.

We can view the full data on who is using the service and since inception, we have only grown in numbers accessing the site and attending courses. Over 1000 training courses have been attended in 2024.

We also have the ability to upload our own videos to the Training Hub meaning we can provide some bespoke Bristol courses related to our own projects and events including safety initiatives.

2024 TRANSPORT EVENT

In partnership with Bristol City Centre BID we held an event in June 2024 giving an update from Bristol City Council's Head of Transport, Adam Crowther who shared details of planned transport changes in Bristol city centre over the coming years.

There was an opportunity to ask questions and provide feedback on transport priorities to the BID and Council via a roundtable exercise.

We used this session to understand business challenges providing a valuable resource for prioritising our future projects.

THOUGHT LEADERSHIP SERIES: THE FUTURE OF WORK

Our new project was launched in April 2024 with a successful premiere event at EQ Bristol in partnership with hgkc an award winning local management consultancy. Our launch event focussed on the future of work, where industry professionals joined us to share their perspectives. The event was hosted by Sarah

Owen, featuring keynote speaker Dr Nicola Millard, and panellists: Dr Harriett Shortt, Karl Brown, Sarah-Jane Osborne, and Priya Mistry

The session focused on people, productivity, and the planet, as Dr Nicola Millard examined the ever-changing world of work. From home working trends to the impact of AI in the workplace, Nicola's inspiring talk provided valuable insights into workplace trends. Following Nicola's presentation, we heard from our panellists who gave their valuable perspectives on key questions from our audience and event host, Sarah Owen. We finished the session with an interactive activity led by event partners hgkc, as they gathered real-time data from audience members to assess attendee opinions regarding the future of work.

BID BUSINESS SURVEY

The results of our BID mid-term survey were shared in March 2024

The mid-term survey included questions relating to issues within the BID area, future projects and initiatives, area perceptions, and marketing, with opportunities to give further comments after each survey section.

AREA PERCEPTION

The mid-term survey gathered key insights into people's perceptions of the area, where respondents were asked to rate how they felt about Redcliffe and Temple in terms of its desirability, enjoyability, safety, maintenance, and green spaces.

The data gathered highlighted that there is a general perception that Redcliffe and Temple is a pleasant and enjoyable area to work and spend time in, and that it is clean and well-maintained. However, there was a mixed response regarding people's perceptions of sufficient green spaces to enjoy.

ISSUES WITHIN REDCLIFFE AND TEMPLE

We identified 13 issues within the survey where respondents were asked to rank each in relation to how big of an issue they currently pose within the BID area. The most significant issues identified included volume of traffic, rough sleeping, and begging. The least significant issues included theft, street cleanliness, and accessibility

[A full summary of the survey results can be found here.](#)

8.0 BUILDING A SAFE AND CARING COMMUNITY



BABBASA OUR CITY 2030 SUPPORT

Our partnership with Babbasa, the award-winning social enterprise based in Bristol continues to promote diversity and inclusion in Bristol's business community.

Our work facilitates opportunities for businesses to engage with Babbasa, enabling them to identify and address their equality, diversity and inclusion (EDI) needs. This approach involves assessing existing practices, processes, policies, and systems. As well as crafting tailor-made EDI development plans, which may also include support for the recruitment of underrepresented young talent to support the city in its ambition for 2030.

SAFETY PROJECT OVERVIEW



BCRP

In the summer of 2024 we welcomed Carmen Ceesay as our new Business Crime Reduction Partnership (BCRP) manager, and she will continue to support and advocate for businesses as we move towards obtaining national accreditation. As members of the BCRP, BID businesses have access to a two-way radio scheme which spans the city centre and DISC, which is an incident and information sharing system aimed at improving crime prevention.



STREETWISE

The overarching objective of the Street Intervention Service team revolves around addressing instances of anti-social behaviour (ASB) stemming from the street community, encompassing persistent begging, public drug use and intimidating conduct.

As your primary contact for street-based welfare concerns, Lewis visit you, if required, to discuss the issues at hand and explore potential solutions



PCSO

Our dedicated Police Community Support Officer (PCSO) Nat completes proactive patrols in the city centre, Redcliffe and Temple areas and works closely with our business community to achieve better outcomes in addressing crime and anti-social behaviour. Nat works alongside the Neighbourhood Policing Team who are happy to meet businesses to offer further support and guidance with reporting or for any specific concerns.

LUNCHTIME EVENTS

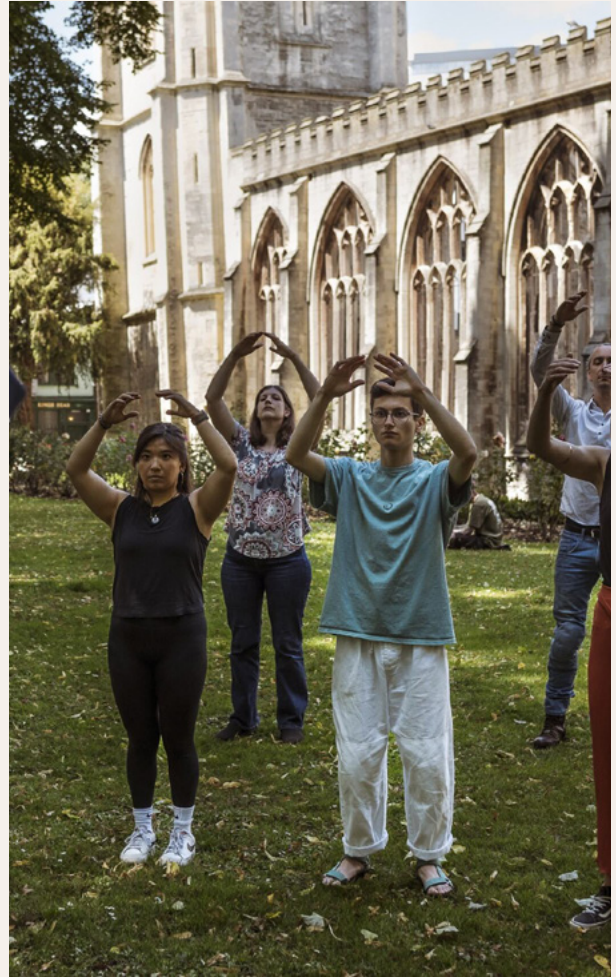
Our free lunchtime events continue to be extremely popular; the business community love the opportunity to take a break from their desk to explore our local area on a walking tour, de-stress through yoga or learn a new skill like mindfulness photography.

Over the past year we have had over 910 attendees at our lunch time events.

Our most popular events are the 30-minute yoga sessions. We hold two of these sessions per month, during April-September these are outside in Temple Gardens and during the winter we held these at St Mary Redcliffe Church.

In addition to yoga, we also host additional lunchtime event each month, such as:

- Themed Walking Tours
- Mindfulness Photography
- Tai Chi
- Crystal & Tibetan bowls sound bath sessions
- Gardening and Bulb Planting



TAP FOR BRISTOL

Five years after its inception, TAP for Bristol, has raised over £138,000 in support of the city's homelessness.

Launched in September 2019, the initiative aims to make Bristol the city that solves homelessness and has since raised over £25,000 per year on average through its contactless donation points, JustGiving Page and donations from businesses. TAP for Bristol has helped those at risk of homelessness by providing emergency grants via local charities, in addition to enabling Caring in Bristol to continue its vital homelessness prevention projects.

In April 2023, RSM UK's Bristol office in the BID area confirmed they would fundraise for TAP for Bristol and over the next six months, the audit, tax and consulting firm raised £13,550 through office-wide initiatives, getting people involved in the opportunity to raise money for the cause. Well done Team RSM. In summer 2024, a new TAP donation point was installed at the Novotel on Victoria Street.



TREEFEST

We sponsored and took part at St Mary Redcliffe Church Treefest from 7-10 December 2023. Treefest is Bristol's charity Christmas tree festival, raising money for The Nelson Trust.

The event invites local businesses to create or decorate a tree which will be exhibited at St Mary Redcliffe along an exciting music programme by local choirs and music groups.

Treefest 2023 saw 84 trees being entered, 7,000 visitors and £6,492 raised for The Nelson Trust.

BRISTOL & WESTON HOSPITAL CHARITY CHRISTMAS STAR CONCERT

We were proud to sponsor Bristol & Weston Hospitals Charity for their Christmas Star Concert. Enjoy performances by Hannah More Primary School, NHS Choir, Owls of Pill and Bristol A Cappella. All whilst raising vital funds to support patients, their families, and our amazing NHS staff at the ten hospitals across Bristol and Weston.



NEIGHBOURLY

We have continued our partnership with Neighbourly, an award-winning giving platform, to provide local businesses with the opportunity to make a positive impact in the Bristol area by facilitating employee volunteering and donations to causes in the neighbourhood.

In 2024, up to 1,335 people have been supported by 24 workers from nine businesses across six local good causes and an impressive 93 hours of volunteering.

9.0 MARKETING

SOCIAL MEDIA & EMAIL

We're pleased to report growth of our social and email channels throughout 2022-23

+364%

Facebook Followers
(106 to 492)

+67%

Instagram Followers
(927 to 1545)

+12%

X Followers
(732 to 817)

+27%

Email Subscribers
(1342 to 1700)

+27%

LinkedIn Followers
(1192 to 1511)

PR

Our PR agency have continued work throughout the year to provide us with consistent support to help us to elevate and further promote our initiatives and services.

PR coverage this year has included:

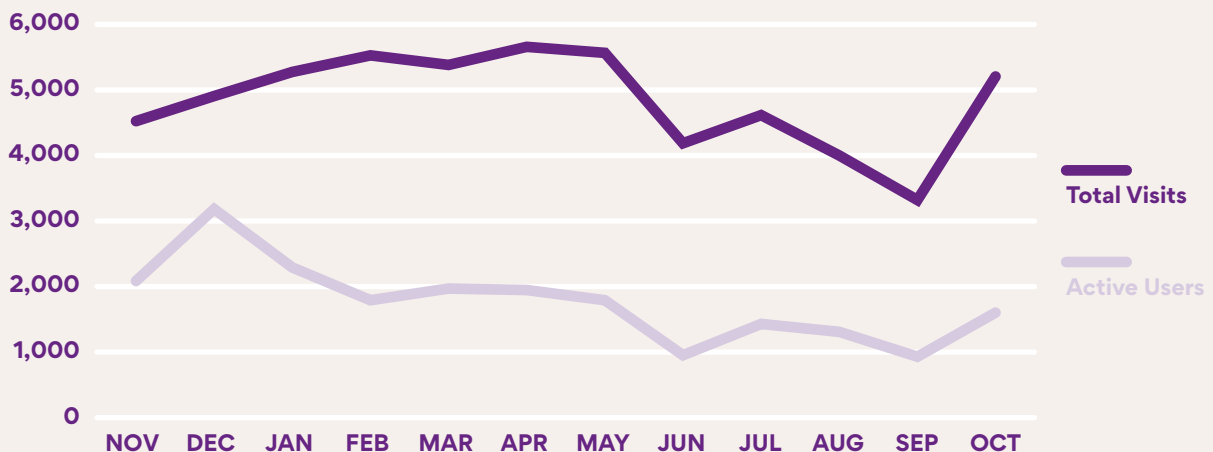
- Elf on the Shelf
- Bristol Light Festival
- Mother's Day for Love Bristol Gift Card
- Bristol Bikes for Business
- Murals
- BCRP
- Dr Bike
- TAP

All releases can be read on our website at redcliffeandtemplebid.co.uk/news

WEBSITE STATS

Our website has seen an increase of unique monthly visitors of 86% in the past twelve months, from 11,750 to 21,846 with a 66% increase of total visits in the same period from 11,761 last year to 19,583.

The most popular page views are frequently about our free lunchtime events – particularly yoga, Dr Bike and Sweet Mondays.



10.0 PLANS FOR 2025

Your feedback in our Mid-Term BID Survey has been crucial in developing our plans for the year ahead

We are putting lots of exciting plans in place for the new BID year five starting in November 2024. Some of the highlights to share include:

The Elf on the Shelf affectionately known as Brunelf, will return in December and we look forward to sharing more about the activity as we approach the Festive season.

The wonderful Bristol Light Festival returns for its fifth edition from 31st January to 9th February 2025 to fill the city with light and colour, showcasing beautifully Bristol city centre and the Redcliffe and Temple area.

Martin, Richard and Kevin our dedicated cleansing team will continue to provide jet washing and graffiti removal for BID businesses.

In the summer 2025, we are also pleased to be continuing to support the development and promotion of Bristol Harbour Festival to our businesses and local community creating even more opportunities to get involved.

Our partnership with Bristol Climate & Nature Partnership progresses with Bex Shreeve who will continue to offer targeted and bespoke carbon reduction guidance and support for our business community, and we will continue to work on ideas to add to and improve our green spaces in the BID area.

And of course, there will be even more exclusive lunchtime events that educate, support wellbeing, and enrich our community, with more opportunities to learn and network with your peers.

We look forward to meeting many more of you at our events and continuing our mission to improve Redcliffe and Temple for everyone.

BEYOND 2025

In 2025 the Redcliffe & Temple BID is due to go back to ballot for a further five-year term from November 1 2025.

Following extensive discussion with our Advisory Boards and key city stakeholders we are developing proposals and consulting with the business community on uniting our BID vision, mission and operations with Bristol City Centre and Broadmead BID to form a new Bristol BID. We are also exploring and consulting with businesses on expanding the BID boundary to include more areas of the city centre.

We will ensure the consultation process is open to all in the city centre included in the proposals by the proposals as we seek to offer more projects and support, more value, improved efficiencies and greater influence and representation for our communities.

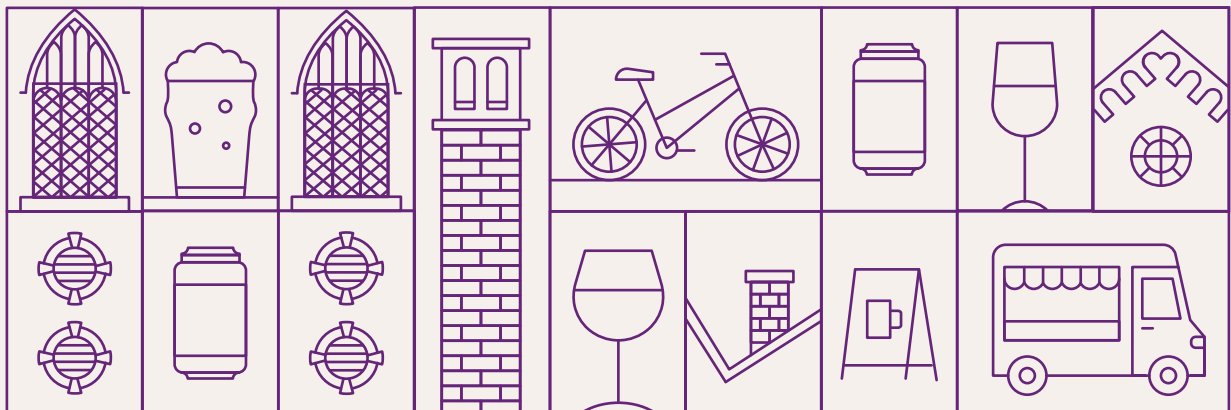
A consultation document will be available and shared in November 2024, outlining the proposals in detail and in the meantime please let me know if you have any questions or feedback.

11.0 FINANCE


HOW WE SPENT THE BID LEVY IN 2023/2024

BID YEAR 4: 1 NOV 2023 TO 31 OCT 2024

INCOME 1ST NOV 2023 TO 31 OCT 2024.		£
BID Levy		841,780
Additional Income		3,042
TOTAL		844,822
EXPENDITURE 1 NOV 2023 TO 31 OCT 2024		£
Creating and maintaining quality spaces		218,155
Improving sustainability and the environment		126,753
Creating and promoting a vibrant place		150,554
Connecting and representing businesses		76,052
Building a safe and caring community		109,500
Management and overheads		130,471
Bristol City Council levy collection charge		11,227
Contingency/carry forward		22,110
TOTAL		844,822





FOLLOW US				
				

Redcliffe & Temple BID, Visit West,
Office 1.05, Runway East Bristol Bridge, 1 Victoria Street,
Bristol BS1 6AA

