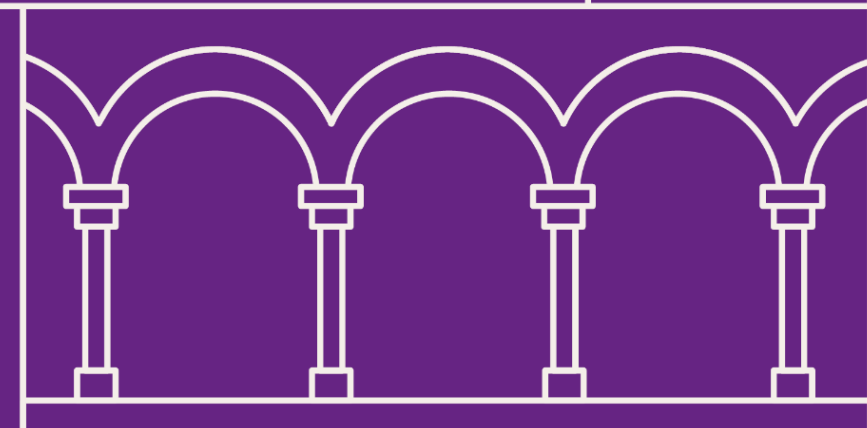
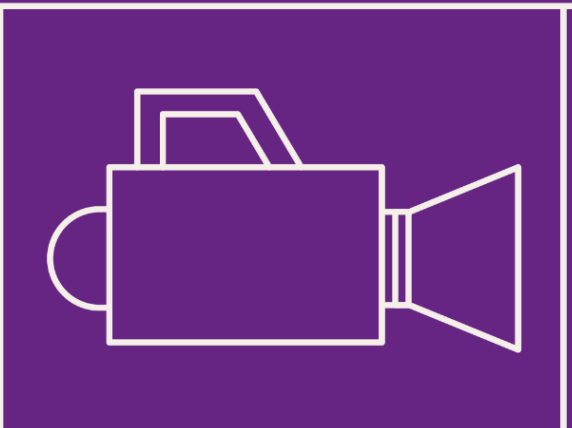
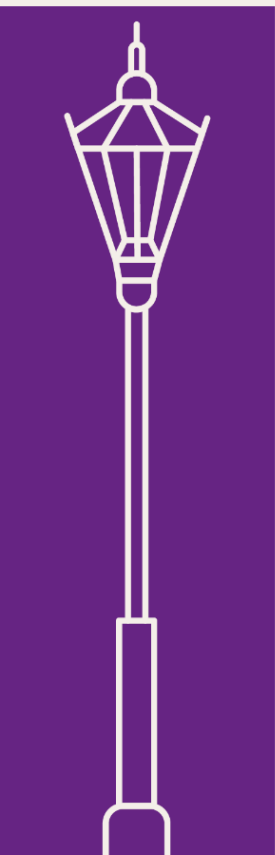


 **Redcliffe  
& Temple  
BID**

# **BID ANNUAL REVIEW & UPDATE MEETING**

**14 November 2024**

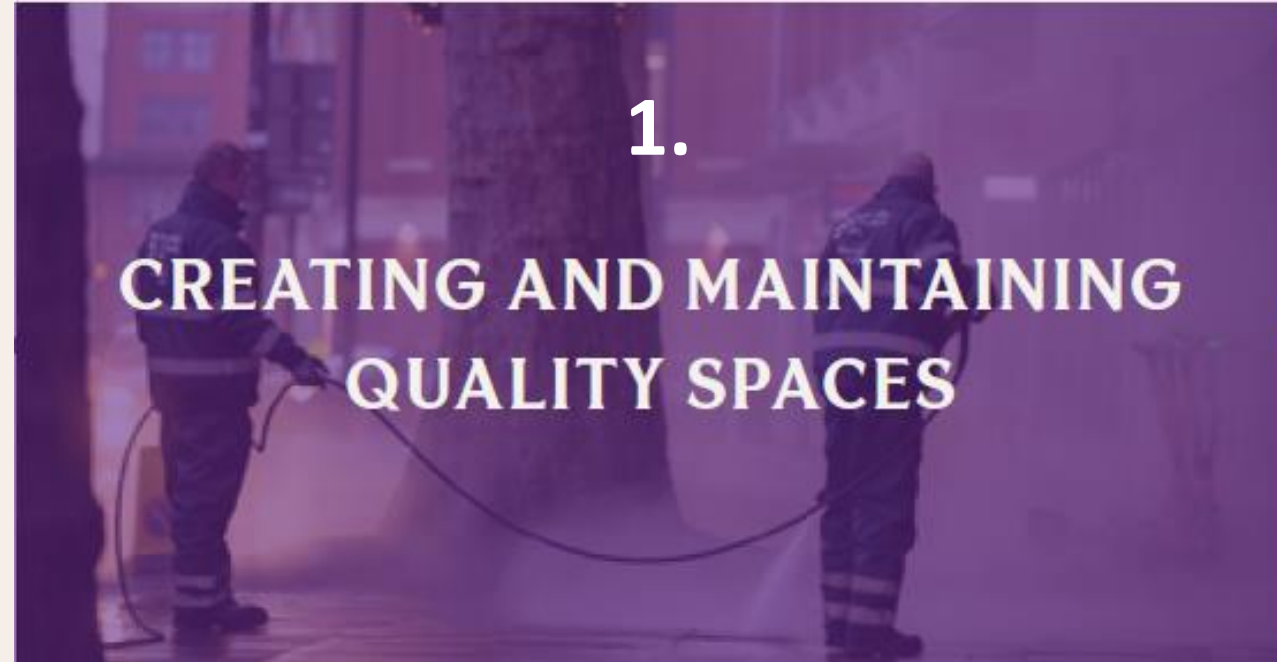


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# **WELCOME**

**Jon Bower**

**Chair of Redcliffe & Temple BID Advisory Board**



# Theme 1: Creating & maintaining quality spaces

## Cleansing



# Theme 1: Creating & maintaining quality spaces

## Green Infrastructure Action Plan, Green Wall



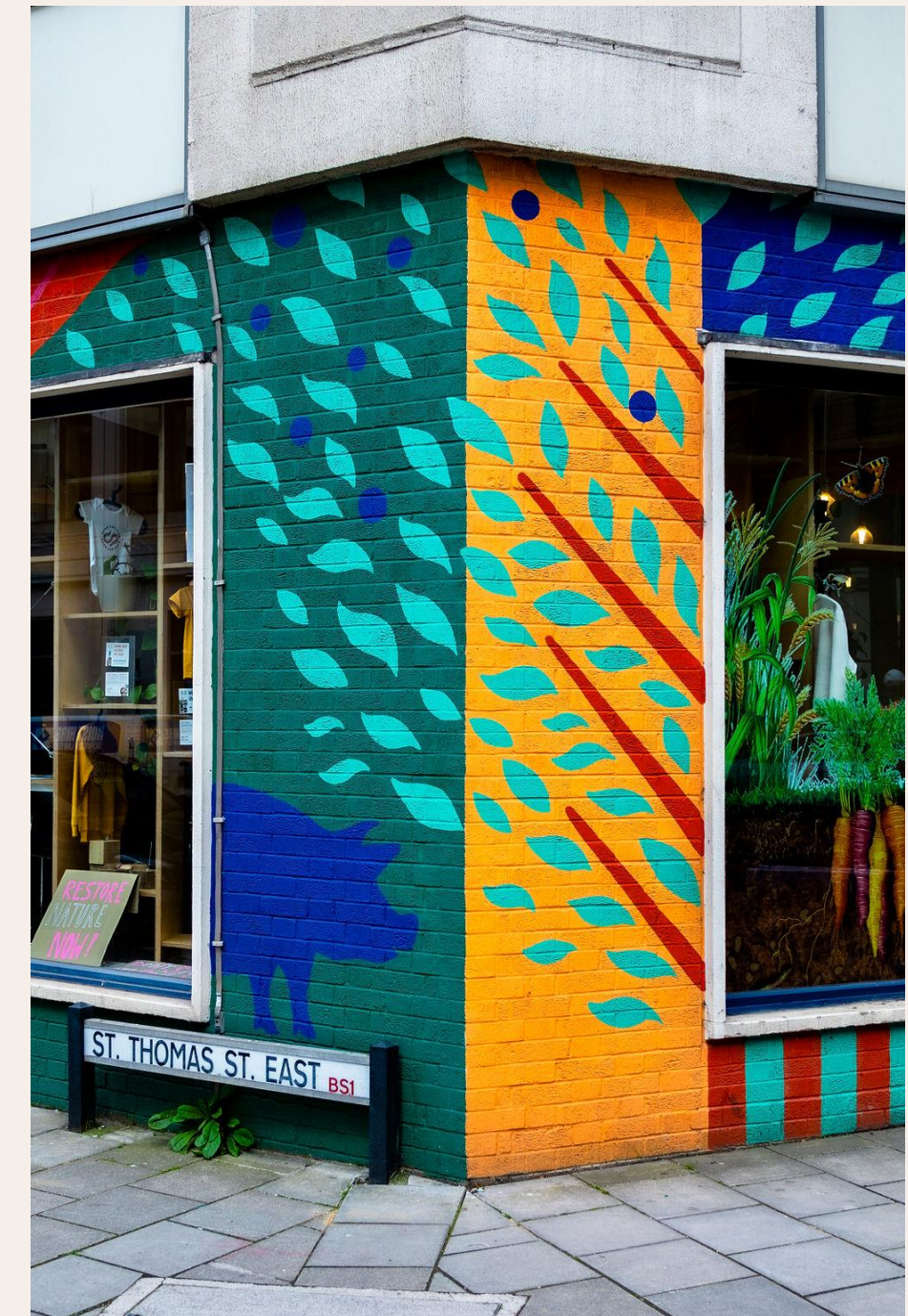
# Theme 1: Creating & maintaining quality spaces

Winter lights, Bee Bold Awards



# Theme 1: Creating & maintaining quality spaces

## Summer on the Quay, Art murals



# Theme 2: Improving Sustainability & the Environment

## Commitment, Dr Bike, Cargo Bike, Bring your own lunchbox





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# Theme 3: Creating & Promoting a Vibrant Place

Bristol Light Festival 2024



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# Theme 3: Creating & Promoting a Vibrant Place

Bristol Light Festival 2025



# Theme 3: Creating & Promoting a Vibrant Place

Lunchtime Events, Harbour Festival, Festival of Nature



# Theme 3: Creating & Promoting a Vibrant Place

## Elf on the Shelf



# Marketing

## Website

Unique monthly users +86% YoY

## Emails

Average open rate 40.5%

Average click through rate 12%

## Social Media

Facebook followers +364% YoY

Instagram followers +67% YoY

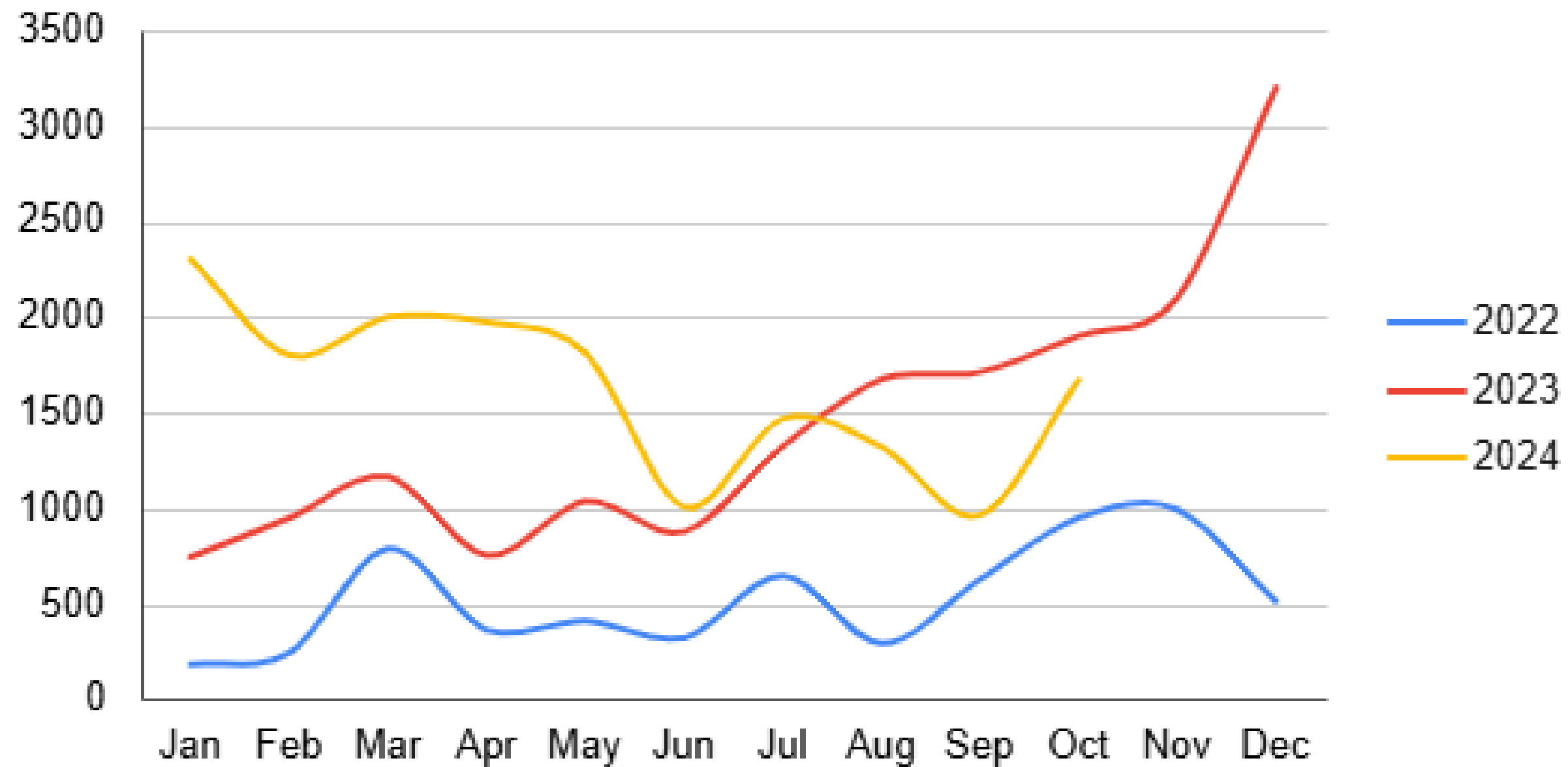
LinkedIn Followers +27% YoY

## PR

18 press releases

282 pieces of coverage

Total website visitors year on year



# Theme 3: Creating & Promoting a Vibrant Place

## Love Bristol Gift Card



- Accepted in 186 venues across Bristol
- Over £144,000 sold to date
- 27% increase on YoY sales
- 17% increase on YoY redemptions
- Key selling times in the year
- What's next?

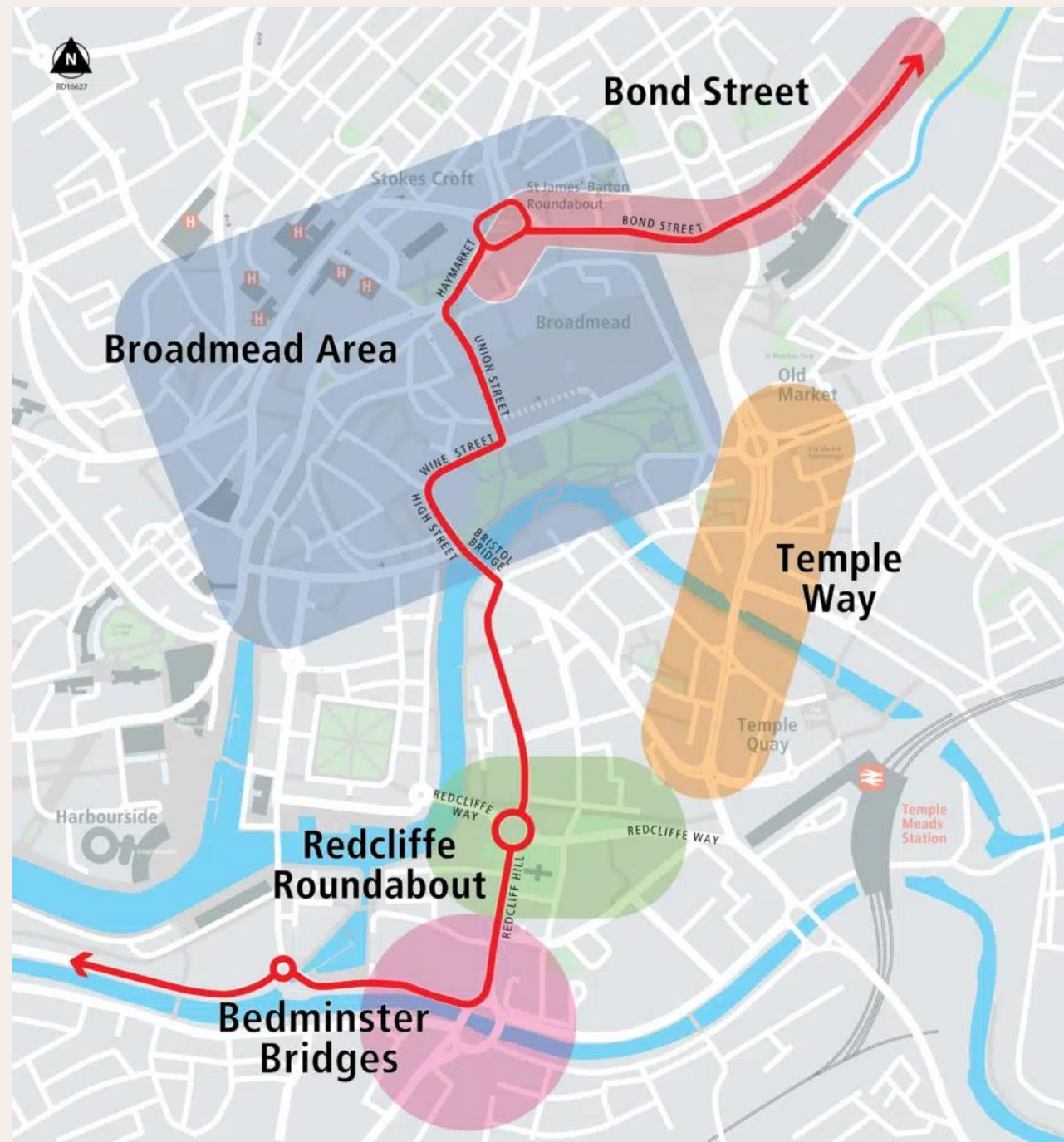
# Theme 4: Connecting & Representing Businesses

## Networking & Learning Events



# Theme 4: Connecting & Representing Businesses

## Consultation Responses



**BRISTOL  
HARBOUR  
PLACE  
SHAPING  
STRATEGY**

**VISION  
2024-2044**

July 2024



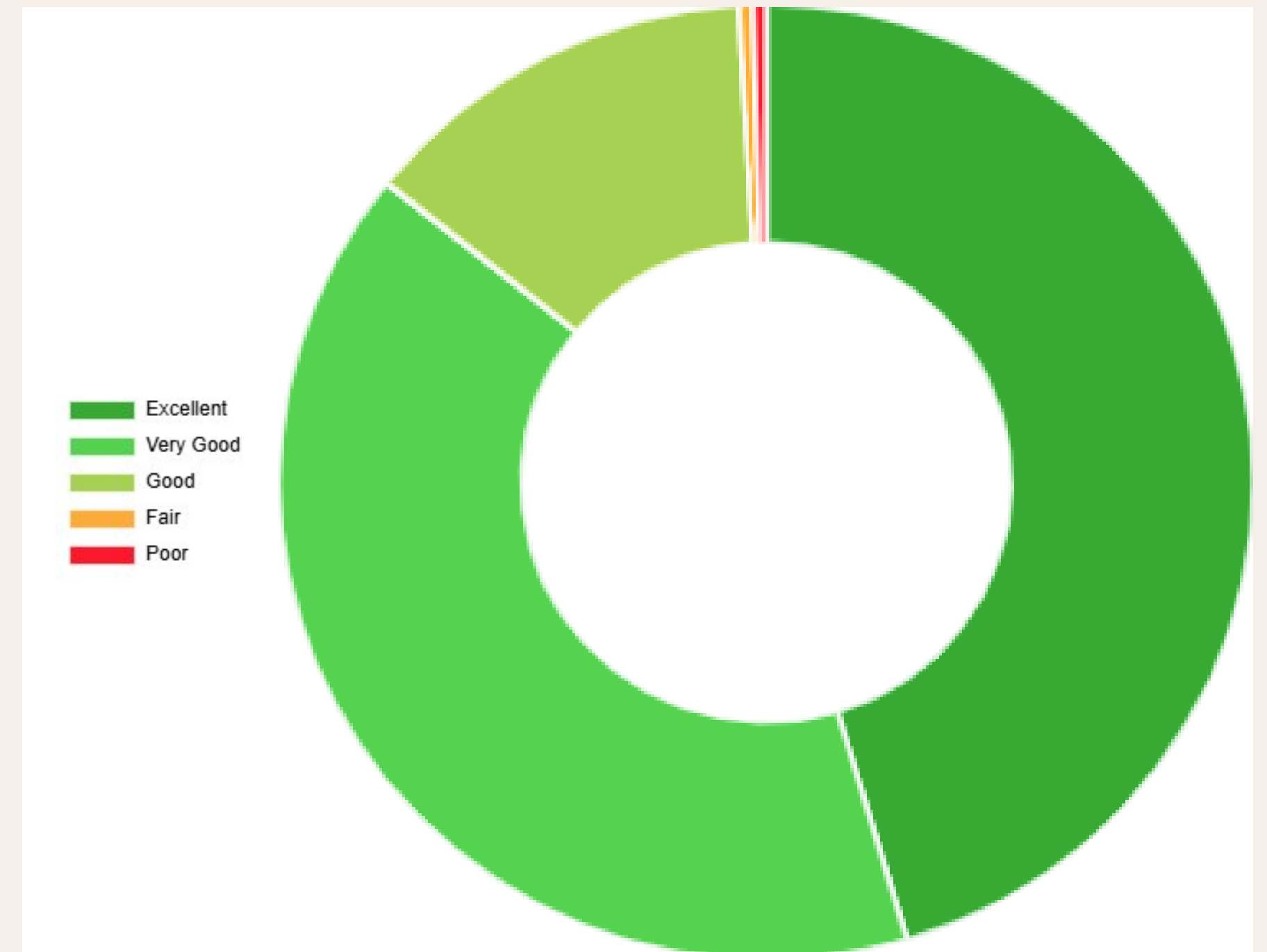
# Theme 4: Connecting & Representing Businesses

## Engaging Bristol Students



# Theme 4: Connecting & Representing Businesses

## Training Hub



# Theme 5: Building a Safe & Caring Community

## Neighbourly



# Theme 5: Building a Safe & Caring Community

## BCRP



Email: [Info@bristolbcrp.org](mailto:Info@bristolbcrp.org)

# Theme 5: Building a Safe & Caring Community

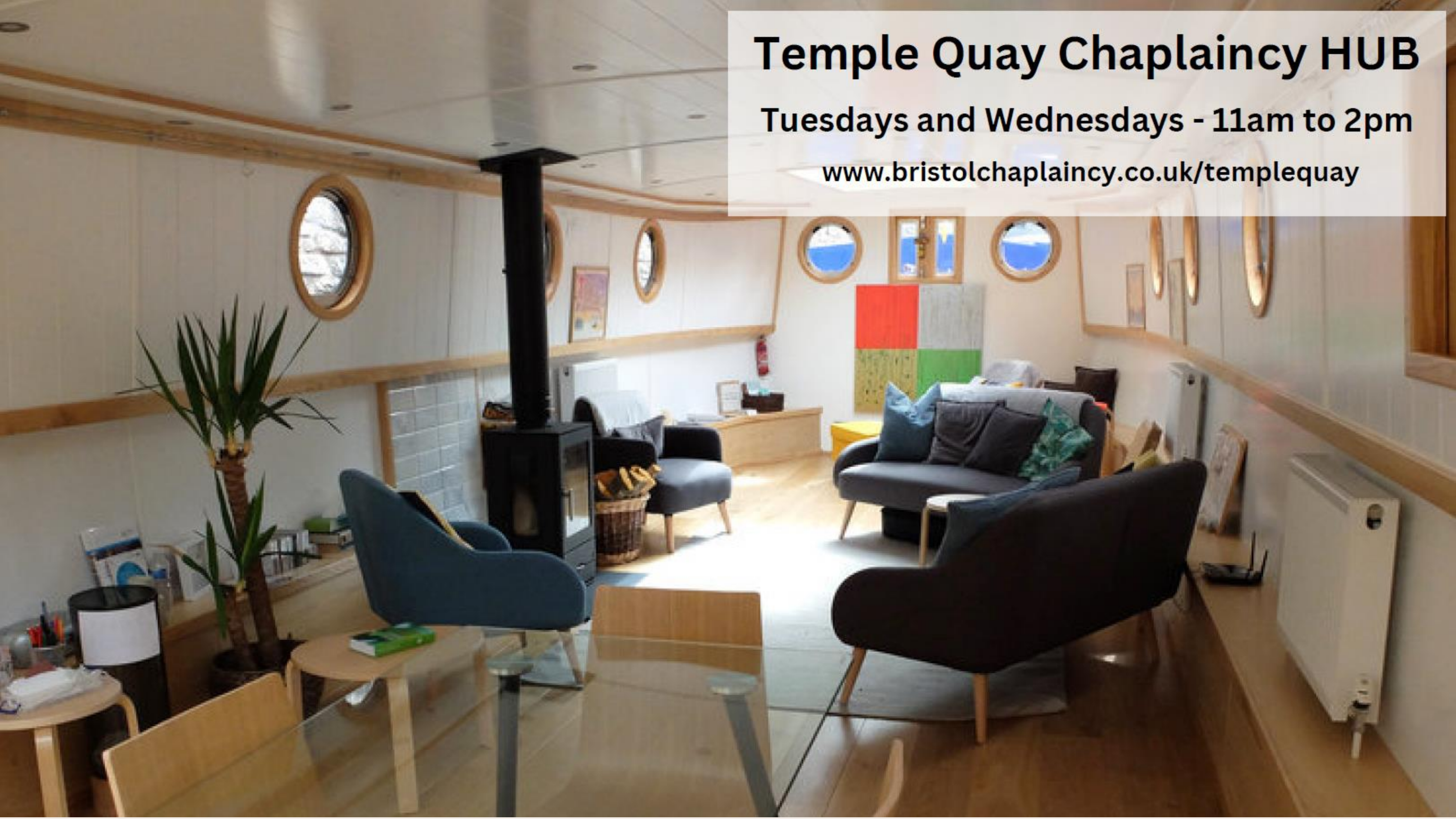
## TAP for Bristol



# Temple Quay Chaplaincy HUB

Tuesdays and Wednesdays - 11am to 2pm

[www.bristolchaplaincy.co.uk/templequay](http://www.bristolchaplaincy.co.uk/templequay)





# Bristol BID - Consultation

Our proposal to unite & grow Bristol's three central  
Business Improvement Districts

NOVEMBER 2024



# Why should we unite and expand?

Greater investment, enhanced efficiencies and a more powerful voice to represent the business community.

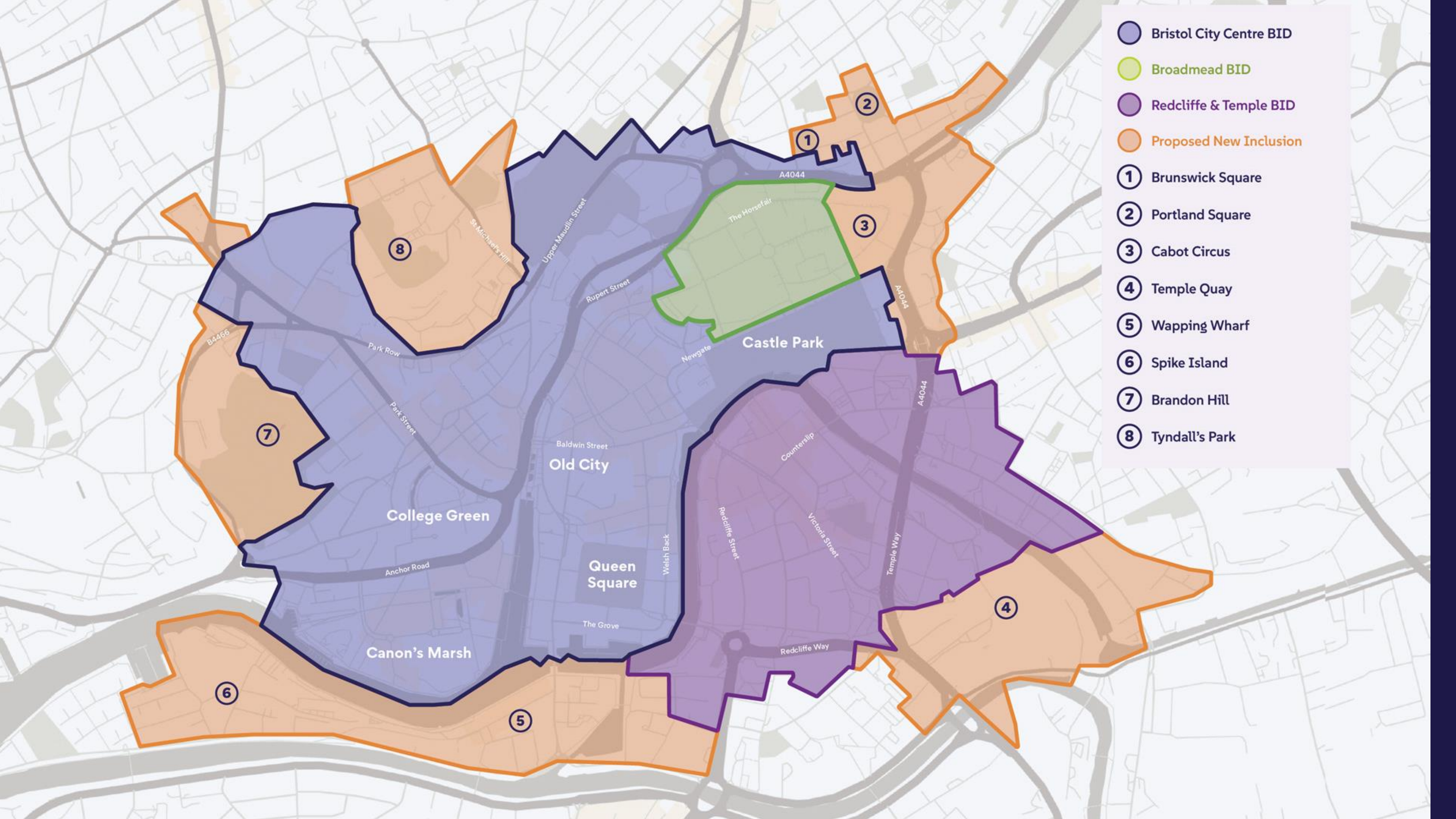
Working as one BID we can:

- Maximise our resources to deliver more value across a larger city footprint
- Streamline operations and remove duplication
- Reinvest an additional ~£500,000 of savings
- Amplify our voice and strengthen representation



Vicky Lee, Steve Bluff and Vivienne Kennedy





-  Bristol City Centre BID
-  Broadmead BID
-  Redcliffe & Temple BID
-  Proposed New Inclusion
-  1 Brunswick Square
-  2 Portland Square
-  3 Cabot Circus
-  4 Temple Quay
-  5 Wapping Wharf
-  6 Spike Island
-  7 Brandon Hill
-  8 Tyndall's Park

# Experiences & Promotion

Increased investment in marketing & promotion including a new Bristol Shopping website.

Expanded Bristol Light Festival

City Innovation Fund to support small businesses

Building a circular economy including our Love Bristol Gift Card

Celebrate our city's culture through activations and promotion



Bristol Light Festival 2024

# Safe & Supported Communities

Continuing with our effective safety partnership work with the police and local authority

Strengthen our Business Crime Reduction Partnership and support national safety initiatives

Provide free training and cost savings support for businesses

Continue work to support the nighttime economy



Street Pastors

# Clean & Welcoming

Extend current services across larger footprint

Art and public realm investment with city stakeholders

Continue programme of installing winter lights

Improved signage & information at key welcome points in the city



Street Cleansing

# Sustainable & Green

Larger scale greening initiatives

Bespoke climate action planning with expert advice

Support active travel including continuing our Dr Bike initiative

Supporting businesses to reduce single use materials

Projects to support the use of the harbour for leisure



Cargo Bikes for Business

# Investment into our city centre

Levy is calculated as a percentage multiplier of the rateable value of the hereditament, using the 2023 rateable values from the Valuations Office Agency.

Levy %	Business RV	Generated income	Investment over 5 years
1.75%	£30,000	£3.3m up to £3.5m	£16.8m
1.90%	£30,000	£3.5m up to £3.8m	£18.5m

# More investment

Flagship B2B event

Increase in PR & Marketing

Partnership funding bids

Expanding City Innovation Fund

Increased investment into our city's  
welcome

Additional wellbeing & leisure activities for  
our communities



Bristol Harbour Festival

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# Useful links



Consultation document



Consultation feedback survey



Consultation event programme



Read the annual report