

YOUR BUSINESS, OUR PRIORITY, BRISTOL'S FUTURE

Our consultation for a new, united
Bristol Business Improvement District
2025 - 2030



Our Ambition

We are delighted to share our proposals to **unite and grow** the three Business Improvement Districts (BIDs) that operate in Bristol city centre and our plan to form a new **'Bristol BID', from November 1, 2025.**

This transformative initiative will bring together the existing Bristol City Centre, Broadmead and Redcliffe & Temple BIDs under one collective vision, driving greater investment, enhanced efficiencies and a more powerful voice for businesses across the city. Building on the mission: "Your business, our priority, Bristol's future"



What is a BID?

A Business Improvement District (BID) is a defined area in which business rate payers agree to pay a levy into a fund for a fixed period of time. This levy is used to develop projects which will benefit businesses and the community in the local area.

Bristol is such a vibrant city known for its rich history, diverse culture, and creative spirit. It's a hub for the arts, technology, and innovation, often regarded as a leading green city in the UK due to its focus on sustainability.

With the ongoing support and engagement of our levy paying businesses, our passionate and experienced team can continue to deliver for all business sectors, and the wider community across the city centre.



Read this document and let us have your feedback via our online survey

[Click here](#)

Your business, our priority, Bristol's future

Our proposal for a new Bristol BID

We will be the voice for Bristol's businesses, ensuring your input shapes the future of the city centre. Through strategic investment in high-quality initiatives, we will deliver value and foster growth, creating a vibrant, thriving environment for businesses and communities alike. Your feedback drives us, and we're committed to making Bristol better for everyone.

Throughout this document, we will explain how the new Bristol BID could work, how we propose to invest circa £17 million over five years, the projected new BID levy and importantly, how you can feedback on our proposals.

It is very important to us that your views are considered, and we want to share as much information as you need, so you are fully informed on our proposals. Please read on and complete our online business survey so we can take on board your views as soon as possible.

~£17m

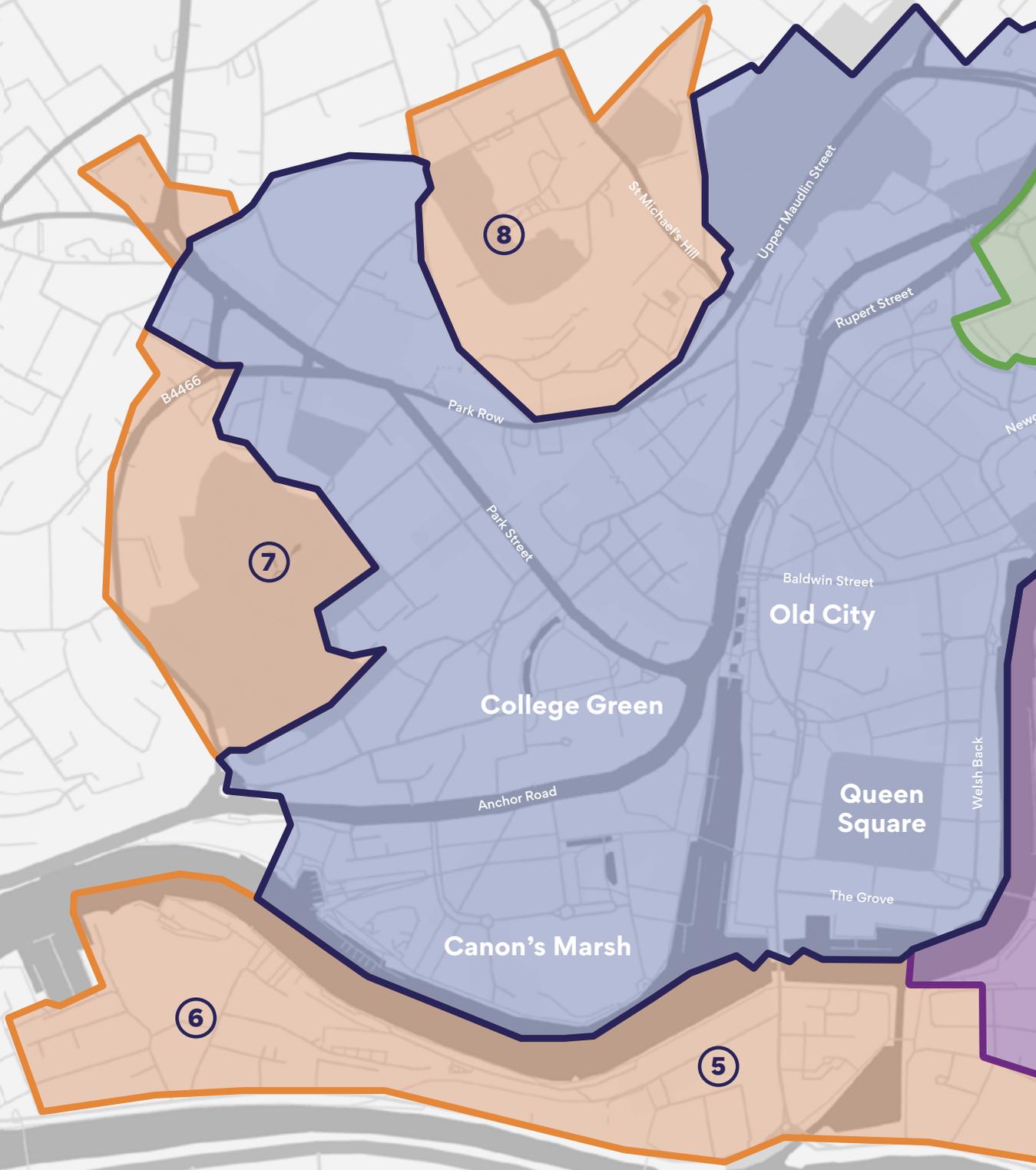
**Amount of investment
over 5 years**

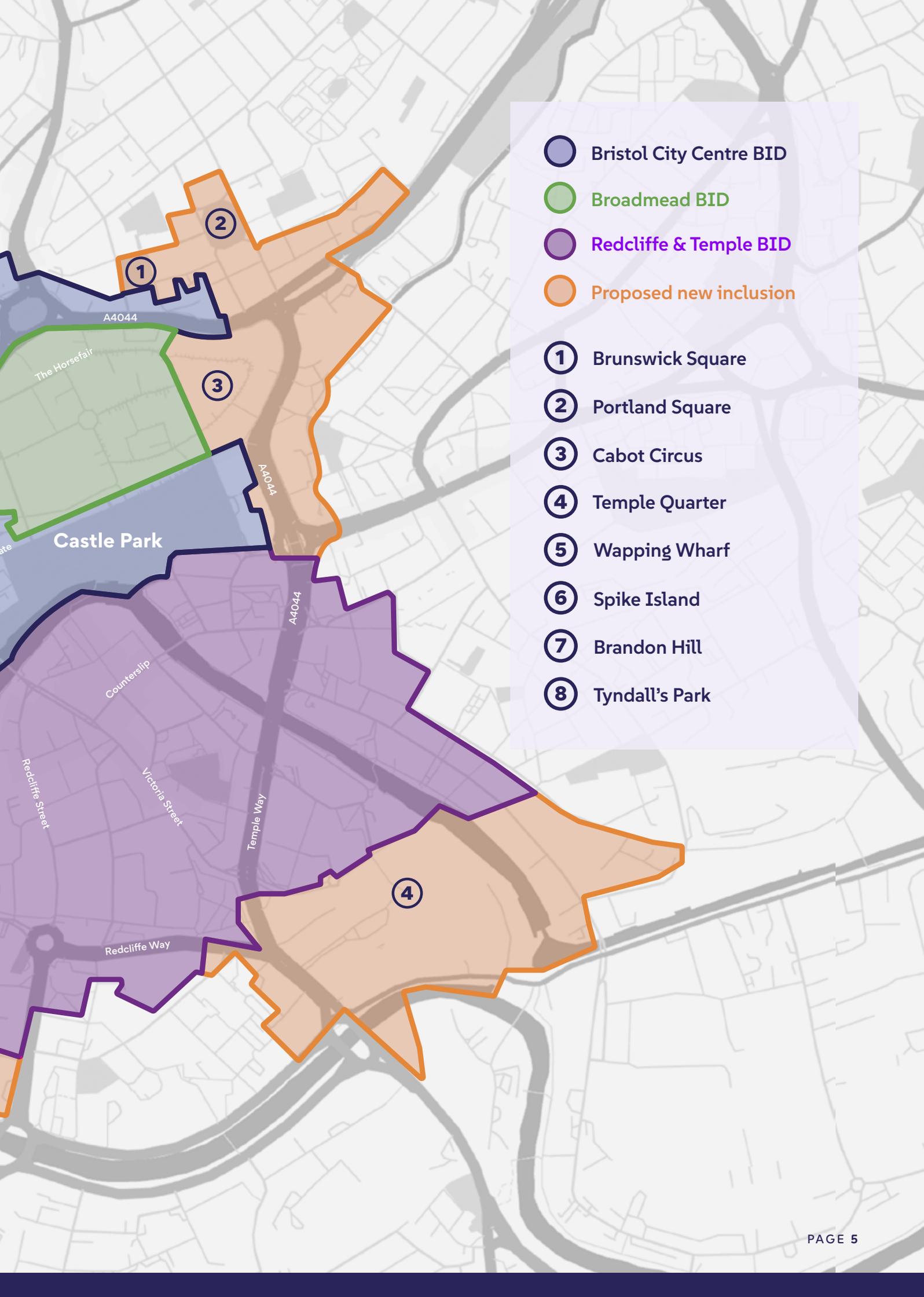


Castle Bridge

Proposed Bristol BID area

Below is our proposed Bristol BID boundary map, with our existing BID areas, and new expansions taking in new areas of the city centre:





- Bristol City Centre BID
- Broadmead BID
- Redcliffe & Temple BID
- Proposed new inclusion

- 1 Brunswick Square
- 2 Portland Square
- 3 Cabot Circus
- 4 Temple Quarter
- 5 Wapping Wharf
- 6 Spike Island
- 7 Brandon Hill
- 8 Tyndall's Park

Our vision for Bristol BID

We have been operating BIDs in Bristol city centre since 2005, when Broadmead BID was voted in by businesses, to deliver multiple projects and initiatives, to make it a better place to shop and work. In 2017 a new Bristol City Centre BID was formed to complement Broadmead BID, covering a large area from Queens Road and Park Steet to the Old City and Harbourside, offering wide ranging support to a broad mix of over 700 businesses across all sectors. Finally in 2021 the trio of BIDs was

completed, when Redcliffe & Temple BID joined the family, operating predominantly in the commercial business district of the city.

The face of Bristol city centre is changing rapidly, with new high-quality developments and even more planned, there are increasing opportunities to attract investment. We feel now it is the right time to **unite and grow**, not limited by boundaries, under one **Bristol BID** vision.

How we plan to implement the vision:

Listen to your feedback on what is important for your business to help you succeed.

Strengthen the collective business voice with city partners, influencing and maximising opportunities for the communities we serve.

Represent and support businesses even more effectively.

Deliver even better value for money through investing in high quality placemaking projects and initiatives right across the city centre.

An important part of our proposal in uniting and growing the Bristol BID is to realise efficiencies and deliver economies of scale for everyone that pays a levy charge. As an example, in our current three BID set up, we deliver multiple events and projects individually, and we could deliver so much more by joining up and maximising our resources.

By consolidating the three existing BIDs into one, the new Bristol BID will streamline operations, ensuring businesses get maximum value from their contributions. This strategic unification is expected to generate over £500,000 in savings across the next five years, allowing for reinvestment in high-impact projects that enhance the city's public spaces, visitor experience and business support, while reducing duplication of efforts.

We will listen to your feedback and be responsive and agile to meet your business needs. We will maintain and build on our existing relationships and forge new ones that we know are so important to achieve collective success.



Our Themes

Our current work across the three BIDs will be familiar to many of you, and our plan would be to continue to invest across different themes that would offer support to help your business thrive, with projects that are highly relevant and impactful. The key difference will be our ability to deliver, invest and influence for you across a united Bristol BID footprint. We would advocate for over 1,000 Bristol businesses and the wider community with key city partners and cross sector industry bodies.

We commit to delivering our existing services and expanding these into new areas, whilst also

~£17m

**Amount of investment
over 5 years**

bringing additionality to our programme of work with the new Bristol BID. We will invest circa £17M over 5 years, directly into the BID area and our planned themes of work and projects for Bristol BID will be:



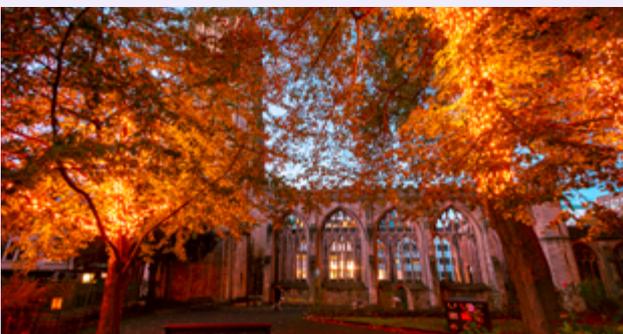
Experiences & Promotion

Deliver, initiate, and support events, activations, PR, and marketing to promote our city and its businesses.



Safe & Supported communities

Deliver projects to increase safety, improve knowledge, promote wellbeing and support growth.



Clean & Welcoming

Create well maintained spaces with dedicated resources to deliver additional cleansing and improve the city's welcome.



Sustainable & Green

Support businesses towards a sustainable future by connecting our community with accessible green initiatives.

OUR THEMES

Experiences & Promotion

Proposed five-year BID term
minimum investment of circa **£5.5M**



Bristol Light Festival

The BID's major award-winning winter event, delivered annually, which attracted over 275,000 attendees in 2024 and generated an additional spend of £8.7M.

Venue-led activations

Driving footfall and sales to businesses in the quieter months of the year. For example, Old City Sounds, Bristol Cocktail Weekend and The Bristol Comedy Festival.

Support for city wide events and culture

Working in partnership to further amplify the work and positive impact of the city's festivals and cultural offering. Working with for example Harbour Festival, Bristol Technology Festival, and the Festival of Nature.

City Innovation Fund

Supporting individuals and organisations to animate our city and its businesses through funding and promotion.

Seasonal campaigns

We work in partnership with Visit Bristol to deliver summer and winter activations and campaigns to drive footfall and promote our city and its businesses.

Christmas lights

We deliver the annual Christmas lights across the city centre, dressing our city ready for Christmas.



Love Bristol Gift Card



Elf on the Shelf



Bristol Harbour Festival

Love Bristol Gift Card

Promoting a circular economy and providing a perfect gifting solution. The Love Bristol Gift Card is now accepted at 180 venues across the city centre from shopping to dining and entertainment.

Footfall and Spend

Footfall and visitor insights available monthly, with spend by category on a quarterly basis.

Business events

A regular programme of lunchtime and sector networking events for city centre workers to improve wellbeing and connectivity.

Your yes vote would mean...

Bristol BID delivering greater investment in marketing, a new Bristol Shopping website, expansions to Bristol Light Festival, and greater investment in business-to-business events and promotion. We would further amplify the thriving food culture of the city, its nighttime offering and continue to celebrate and further support the world class cultural offering within the city.

OUR THEMES

Safe & Supported Communities

Proposed five-year BID term
minimum investment of circa **£2.5M**



Street Pastors

Business Crime Reduction Partnership

Bringing together the BID, businesses, the local authority, and the police to reduce crime and its impact. Includes:

- **Dedicated resources**
PCSO, Street Intervention Services Officer and Street Rangers to help tackle crime and anti-social behaviour, together with addressing the issue of homelessness within the area.
- **Bristol City Centre Radio Scheme & Disc**
Radios link businesses with Bristol City Council Operations Centre and the police. Disc is the intelligence sharing platform for businesses to counter criminal activity.

Street Pastors

Sponsoring a group of volunteers who provide a judgement-free caring service to those in need on Saturday nights. Working with businesses,

security teams and the police to make communities feel safer.

Bristol Nights

Partnership to deliver nationally recognised safety initiatives within the nighttime economy.

TAP for Bristol

Contactless donation points supporting the reduction of homelessness via local grant giving.

Equality Diversity and Inclusion

Promoting diversity and inclusion (EDI) within our local business community with funding for Babbasa's Workplace Inclusion Health Checks and bespoke action plan support.

Student Engagement

Working with our universities and colleges to support student wellbeing, safety and the links to our business community.



TAP for Bristol



Babbasa Partnership

Neighbourly

An award-winning, giving platform, to provide local businesses with the opportunity to make a positive impact in the Bristol area. Facilitating employee volunteering and donations to local causes.

Free Training Hub

With over 200 online courses covering topics from Leadership and Communication skills to Microsoft 365.

Cost Savings

Dedicated resources to help you save money on your everyday bills such as utilities, credit card processing costs, recycling costs and pest control.

Your yes vote would mean...

Bristol BID exploring opportunities to contribute to a dedicated Youth Services Officer. Other additional services could also include a night-time safe space initiative to support our city centre. We would also consider further investment in Security Ranger resources.

OUR THEMES

Clean & Welcoming

Proposed five-year BID term
minimum investment of circa **£4M**

BID cleansing team

Dedicated resources that deliver additional and targeted jet washing and graffiti removal service 7-days a week, whilst also responding to cleansing requests directly from businesses. This service would be extended to new areas to provide dedicated services for businesses.

Winter lights

Continue our programme of adding tree lights to improve the welcome at key locations across the city centre.

Public art and public realm investment

Delivered in collaboration with city partners, to transform our public spaces into vibrant, welcoming and inclusive areas.



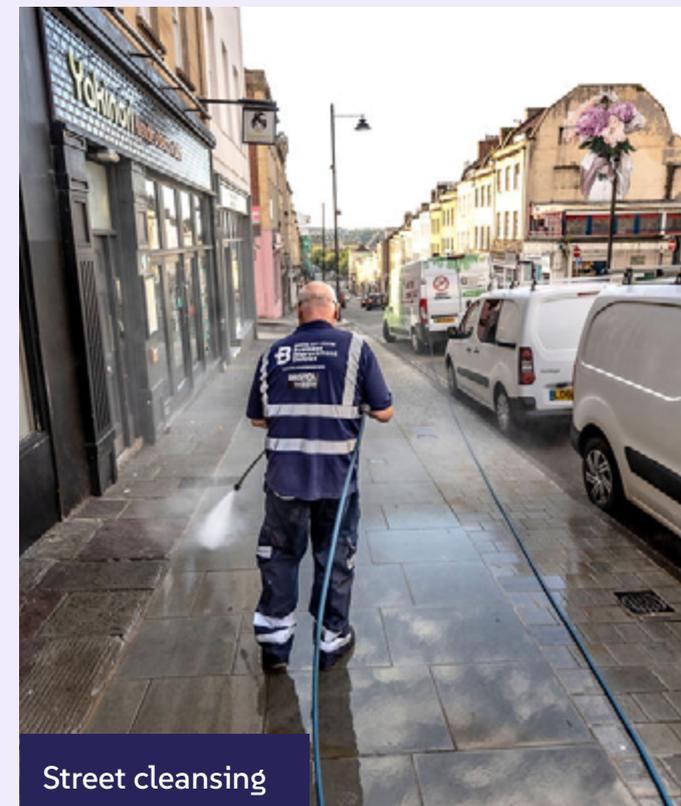
Cleansing team



Winter tree lights



Public art



Street cleansing

Your yes vote would mean...

Bristol BID exploring ambitious plans to improve the welcome to our city, with targeted place making projects to enhance the experience and look and feel of the city centre's main arrival and departure points. Additionally, improved signage and visitor information – via a City Ambassador resource - form part of our proposals.

OUR THEMES

Sustainable & Green

Proposed five-year BID term
minimum investment of circa £2M

Green Infrastructure

A programme to improve our streets and green spaces with a range of interventions. For example, enhancing existing parks, creating new public spaces, green walls, seating and tree planting.

Climate Action Support

Dedicated resources and events to support BID businesses with their climate action work, for example, our programme with Bristol Climate and Nature Partnership.

Dr Bike

Regular programme of free bike maintenance sessions for workers in the city centre to encourage more sustainable travel.



Cargo Bikes for Business

Freight consolidation

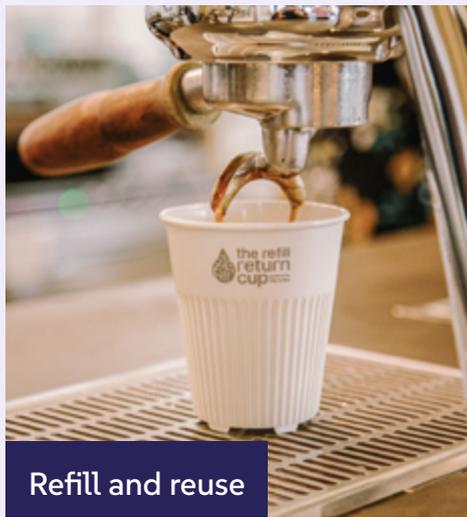
Helping businesses become more sustainable and reduce vehicle movements in the city centre, for example, our cargo bike scheme.

Refill and reuse

Partner with key stakeholders to reduce single use materials across the city centre, including work on coffee and plastic cups, and takeaway lunches.



Wildflower meadows



Refill and reuse



Green walls



Dr Bike

Your yes vote would mean...

Bristol BID supporting greater investment in large scale greening initiatives across the city centre, bespoke climate action planning, and greater support for reducing single use plastic. Our new proposal could provide support for improving the use of our harbour providing greater leisure use.

How we invest the levy

The proposed Bristol BID will invest in projects and initiatives through an experienced, passionate and dedicated BID team, funded through a levy paid by all eligible businesses.

BID levy charges are based on an agreed % multiplier of your building's individual rateable value, determined by the Valuations Office Agency (VOA).

The two proposals we are consulting on, which will determine the level of investment that will fund the BID, are as follows:

OPTION 1

1.75% levy charge

For businesses with a rateable value of £30,000 and above this would generate circa £3.3M income in 2025 rising to circa £3.5M from 2028

OPTION 2

1.9% levy charge

For businesses with a rateable value of £30,000 and above, this would generate circa £3.5M income in 2025 rising to circa £3.8M from 2028.

What would a 1.9% levy charge mean?

For the 1.75% levy charge, we would deliver all projects detailed on previous pages. With a 1.9% charge, we could deliver additionality, such as:

1. Implement a **new flagship business-to-business event**.
2. **Increase PR and marketing** campaigns to promote the city as a destination.
3. Leading **partnership funding bids** for major industry conferences and events.
4. Expanding our **'City Innovation Fund'**.
5. Further increasing **investment in city welcome**.
6. Add **additional wellbeing and leisure initiatives** into our green spaces.



The table below shows typical examples of levy charges based on rateable values at the two proposed levy %'s

Example Rateable Value	1.75%	1.9%
£30k	£525	£570
£60k	£1,050	£1,140
£100k	£1,750	£1,900
£200k	£3,500	£3,800
£600k	£10,500	£11,400
£1m	£17,500	£19,000
£2m	£35,000	£38,000
£4m	£70,000	£76,000

Notes on levy charge proposals

- Existing levy charges and the associated business plan commitments for Bristol City Centre BID and Broadmead BID will be maintained until the end of their current BID terms in 2027 and 2028, respectively.
- Businesses will only pay one BID levy charge per annum through the 5-year term 2025 to 2030.
- Our proposals include offering 50% levy charge discount to all registered charities that are in receipt of mandatory charitable relief on their business rates charge.
- Our proposals do not include any other discounts to those liable for a levy charge.
- Our proposals do not include any levy caps on charges for any business.
- Levy charges are not subject to inflationary increases in this proposal, this approach may alter if the annual inflation rate significantly rises over the term.
- Any hereditament with a rateable value of £29,999 or less will be exempt from paying the levy.

Ballot Proposal

A ballot in June 2025 will decide the future of BIDs in Bristol. Organisations will vote on the proposal to unite and grow to form a new Bristol BID, for a five-year term starting 1 November 2025.

Timelines

Timeline to ballot

**November 2024 -
January 2025**

Consultation begins, businesses to
feedback, including online survey

April 2025

Business plan launch

5 June 2025

Voting ballot opens

3 July 2025

Voting ballot closes

4 July 2025

Result Announced

The ballot will be deemed successful if
it has a simple majority both in number
of votes cast and in rateable value of
votes cast.

Timeline beyond a successful ballot

1 November 2025

**Bristol BID
term commences**

1 November 2027

Bristol City Centre BID current
levy rules end and switch to the
new BID rules.

1 November 2028

Broadmead BID current levy
rules end and switch to the
new BID rules.

31 October 2030

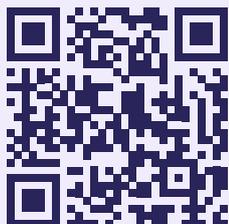
Bristol BID term one ends.

Your business, our priority, Bristol's future



Have your say

Our consultation document is intended to lay out our proposals for your feedback. By completing this survey, you will help to ensure your priorities and needs are considered as we develop our business plan to make Bristol a better place for all, so please take a few minutes to let us know your thoughts.



Complete our
feedback survey

[Click here](#)